

Professor For A Day

A chance for community professionals to impart practical knowledge to business students.

Organized by: The HSU School of Business

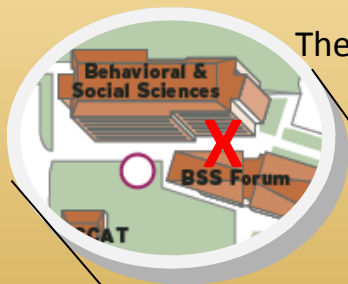
With a Panel Discussion and catered social mixer on Leap Year Day (Feb 29th)

Hors d'œuvres from 11:30 –12:00 in BSS Lobby

Panelist Discussion 12:00 –1 :30 in BSS 162

The panel will discuss opportunities and challenges associated with starting and growing a small business in Humboldt County, considering markets for green, sustainable, or authentically local products and services.

*Professor for a Day also includes bringing distinguished business practitioners into business classes to discuss the practical applications of their course content.



Distinguished Panelists

Jennifer Budwig, Regional Manager

Redwood Capital Bank

Patrick Cleary, Owner

Lost Coast Communications

Pamela Dressler, General Manager

Cypress Grove Chevre

Robert Goodman, Owner

Robert Goodman Wines

Michael Kraft, Executive Director

Northcoast SBDC