

2009 Tribal CEDS Seminar

Wednesday-Thursday, April 1-2, 2009 (8:30 am to 4:30 pm)
Blue Lake Casino – Sapphire Palace

Trainer: Anne Berblinger, former EDA Representative to Oregon and northern California, who has organized seven multi-county Economic Development Districts, strengthened five more, and served a total of 19 rural counties, as well as the Portland-Vancouver metropolitan region. Ms. Berblinger has assisted 10 Tribal governments in becoming EDA Partnership Planning grantees and preparing Tribal CEDS.

Invited: Council Members, Economic Developers, Planners, Grant Writers, Administrators, Program Directors, and Community Members

Cost: \$55 (covers two continental breakfasts and two luncheon buffets)

April 1: What is a Comprehensive Economic Development Strategy?
Purpose, elements, and uses; costs and benefits; process and models.

Context for Economic Development Planning –Circles of influence on Tribal economies; industry clusters; competitive advantages.

Participants in the CEDS Process—Identifying participants; getting community buy-in; timing and functions of meetings; who does what; what can go wrong and how to fix it.

April 2: Community Vision and Goals—Building consensus

Assessment Tools—Assessing community needs and resources; SWOT analysis; setting priorities

The Road Map—Getting from where we are now to where we want to be; detailed Work Plan; roles, timetables, and evaluation

Please RSVP to 707-826-3924 or econdev@humboldt.edu.

Make checks payable to HSU-IECD Trust Fund.

Tribal CEDS Seminar is supported by a USDA-RD Rural Business Opportunity Grant.

2009 Tribal Community Needs Assessment Seminar

Monday, March 9, 2009 (8:30 am to 4:30 pm)
Room 211, Humboldt Bay Aquatics Center
Eureka Waterfront (near Adorni Center)

Trainer: Suzanne Burcell, Associate Director for Indian Economic and Community Development, Humboldt State University, whose career in Indian business, community, and economic development spans 30 years and includes assistance to dozens of northern California Tribes. Ms. Burcell has assisted Tribal organizations in assessing community needs and resources, preparatory to developing strategic action plans, economic enterprises, services programs and community facilities.

Invited: Council Members, Economic Developers, Planners, Grant Writers, Administrators, Program Directors, and Community Members

Cost: \$15 (covers morning refreshments and box lunch)

Topics:

- > **When and why Tribes assess community needs and resources** >
- > **Defining “community,” “needs” and “resources” can be tricky!**
- > **Different strokes for different folks: Forum, Interview, Survey**
- > **CNA Process: Context, Plan, Methods, Trial Run, Assessment**
- > **Introducing a CNA Model that Works for Tribes:**

- **Demographic Profiles + Key Informants + Community Members**
- **Pre-assessment Activities: Organizing, developing questions, training interviewers, pilot testing survey instrument, public awareness campaign**
- **Sample Survey Instruments**
- **Survey Sampling Methods: Does it have to be a “random” sample?**
- **Conducting CNA Surveys**
- **Getting Results: Compiling/Interpreting/Utilizing Survey Responses**
- **Debriefing, Fine Tuning, Updating CNA Process**

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