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MEMORANDUM

DATE: February 4, 2014

TO: CSU Presidents

FROM: Sally F. Roush 
Interim Vice Chancellor

SUBJECT: State of California, Drought Emergency

On January 17th 2013, Governor Brown declared a State of Emergency saying "the State of California is experiencing record dry conditions, with 2014 projected to become the driest year on record" and he has asked for "*all Californians to conserve water in every way possible.*" The governor has directed all state agencies to immediately implement water use reduction plans for all state facilities. These plans will include immediate water conservation actions, and a moratorium will be placed on new, non-essential landscaping projects. He has also expanded his water conservation public awareness campaign (www.saveourh2o.org) and calls on all Californians to reduce their water usage by 20 percent.

As one of the state's largest institutions, the CSU is supportive of the governor's efforts to conserve water across the state. The Office of the Chancellor is participating by reducing water usage where possible and reviewing campus water consumption reporting. CSU campuses already actively track, report and implement strategies to conserve our natural resources and have for many years. However, this state of emergency is an opportunity for all CSU campuses to reevaluate water usage and reduce where possible throughout the declared drought. Campus leadership is encouraged to support Governor Brown's public awareness campaign to have a 20 percent reduction in personal consumption.

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San Diego

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San Luis Obispo
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Sonoma
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Under current Executive Order 987, campuses report water consumption monthly. To assist in tracking our water reduction activities campuses should evaluate their current reporting of water to ensure all sources are captured and reported in a timely manner. Data submitted is used to report to the Board of Trustees regarding our progress on utility reduction goals.

Thank you for your diligence and continued efforts to conserve the natural resources of California. Your campus participation will help us all get through this emergency.

SFR: ESJ