

Use of the MBA Fee Revenue
College of Professional Studies and School of Business
September 29, 2009

According to Chancellor Reed in Executive Order No 1042, the MBA fee revenue is to be allocated as follows.

1. In accordance with Executive Order No. 1042, 33% of the Graduate Business Professional Fee revenue will be used for need-based financial aid, with funds being used first to meet the demonstrated financial need of students in HSU's professional graduate degree programs in business; and that any part of the revenue that is not awarded to professional business master's degree program students be made available to meet demonstrated financial need of any other undergraduate or graduate students on campus.
2. The Board of Trustees have the following expectations for the outcomes of the business fees as stated in Chancellor Reed's July 31, 2009 memorandum on "Category I Per-Unit Fee in Graduate Professional Business Programs—Executive Order No. 1042."

In the 2011-12 fiscal year, campuses shall report to the chancellor on their progress in addressing the following expectations of the Board of Trustees.

- 7.1 Enrollment growth in professional master's degree programs in business consistent with campus strategic plans.
- 7.2 Growth in enrollment diversity in such programs, including improved representation of persons of modest financial means, improved representation of persons from currently underrepresented group, and a more balanced gender representation among students.
- 7.3 Support for students through such means as providing internships and placement assistance at the completion of their graduate business programs.
- 7.4 Improvements in faculty recruitment and retention rates.
- 7.5 For programs that seek accreditation by the Association to Advance Collegiate Schools of Business International, maintenance of accredited status.

In order to make progress towards meeting the expectations of the Board of Trustees, the Dean of the College of Professional Studies in consultation with the Chair of the School of Business will oversee use of the revenue from the fees that are not used for student financial aid in the following ways.

- a. (7.1 & 7.2) Support development and implementation of School of Business Assessment Plan

- i. Use assessment process to improve recruitment and retention, particularly as related to diversity
 - ii. Pay for MBA Major Field Test (from ETS)
 - iii. Support faculty travel to assessment workshops, training
- b. (7.3) Student support
 - i. Work with OECBD to place students in summer internships
 - ii. Support student travel as appropriate for professional development
- c. (7.4) Professional development of faculty
 - i. Support for faculty research
 - ii. Support faculty attendance/presentations at professional meetings
- d. (7.5) Progress towards AACSB accreditation
 - i. AACSB annual dues
 - ii. Support faculty and dean travel to AACSB seminars and workshop
 - iii. Support travel to Dean's meetings