



**Humboldt State University**

**President's Report 2005-2006**

*Learning That Makes a Difference*

## **Academic Programs and Undergraduate Studies**

- A general Education Survey for students enrolled in General Education courses was developed and disseminated by the University Curriculum Committee to better understand student perceptions of academic excellence in the curriculum.
- A program to pilot general education reform was approved for the 2007-08 academic year. The pilot program focuses on thematic curriculum approaches to the general education.
- Working collaboratively with Student Affairs, several student retention initiatives were begun. These included supplemental instruction for gatekeeper courses, a recruit-back program for eligible non-enrolled students, and a peer mentorship program for Latino students.
- The Advising Center was created to support and help advance the campus retention efforts, serving as a resource to students, faculty, and staff.
- Initiated an effort to revitalize learning outcomes assessment for the academic departments.
- In collaboration with Student Affairs the campus partnered with College of the Redwoods to co-sponsor the Book of the Year program. Books identified through the program will be used as common readings for students, faculty and staff at both institutions.
- In collaboration with the University Curriculum Committee and the Educational Policies Committee of the Academic Senate, drafted the campus response to the Chancellor's Office on facilitating graduation
- Assisted the steering committee in drafting the campus reaccreditation proposal to the Western Association of Schools and Colleges.

## **Information Technology Services**

(Academic Computing (AC), Instructional Media Services (IMS), University Computing Services (UCS), Telecommunications and Network Services (TNS))

- Fourteen strategically placed "Assistance" telephone poles were installed and activated this fiscal year. (TNS)
- Hoopa T1 2-way video circuit – Funded largely by an e-GRANT awarded to Klamath-Trinity Joint Unified School District (KTJUSD), this project included a high-speed dedicated circuit and some specialized routing equipment. Final installation and testing was completed on June 5, 2006. Using this resource, a series of distance learning courses is being planned, an example of how technology can help bridge the distance between HSU and Hoopa Valley High School. (IMS and TNS)
- Plate Boundary Observatory project (PBO) – The PBO GPS network consists of hundreds of continuously operating stations. In working with UNAVCO there is now a geological sensor installed on campus that detects earth's plate shifts by tracking satellite positions. These data are sampled every 15 seconds and are then retrieved and posted for scientists to view changes over time. Additional information pertaining to HSU's specific site can be found at: <http://pboweb.unavco.org/stations/?checkkey=P058> (TNS in cooperation with Harvey Kelsey, Research Assistant, HSU Geology Dept.)
- With Michael Penney's leadership, HSU has garnered national recognition

for its participation in the Moodle open-source Learning Management System. Michael received an Outstanding Professional Award for Enhancing Instruction from the CSU Community of Academic Technology and Staff (CATS) community. In addition, he presented the Moodle Grade book, developed at HSU, at an international conference of Moodle developers and users in Atlanta.

- Responded to a 400 percent increase in requests for classroom video recordings by honoring all requests. (IMS)
- Continued to support seven regularly scheduled DE classes. (IMS)
- Consolidation of Academic Computing, Media Distribution and Smart Classrooms (AC)
  1. Reconfigured and reorganized the Media Distribution area
  2. Continue the process of integration within AC
  3. SC and AC desktop images look similar
  4. Prototype all systems with one basic central software build and one look & feel
  5. SC, Media Distribution and AC moving toward a lease model for consistent deployment and refresh cycle for computer-based equipment
  6. Combined AC Technology Maintenance and Equipment Repair
  7. Combined accounting and purchasing processes
- General Academic Projects – These projects usually affect all facilities (AC)
  1. Open for operations 40,184 lab hours
  2. Available for 1,026,827 workstation hours:

Academic Computing		
Lab and Station Hours Available in AC Labs 2005-06		
	Lab	Station
Term	(Hours)	(Hours)
Summer B 2005	1,783	15,151
Fall 2005	17,941	463,902
Spring 2006	18,644	532,434
Summer A 2006	1,816	15,340
<b>Total FY05/06</b>	<b>40,184</b>	<b>1,026,827</b>

3. Over 4,700,000 pages were printed for thirty-three lab printers.
  4. Completed research, testing, and conversion to 100 percent recycled paper in all AC instructional labs
- Smart Classrooms (AC)
    1. Developed the goal of 50 minutes of mediated lecture in 50-minute sessions allows the system startup and takedown quick and simple.
    2. Without specific budget for new SCs (Smart Classrooms) during

the summer and fall semesters, successfully negotiated with four departments for construction of new SCs.

3. Ten new full SCs and 5 “Abbreviated” SCs will be added with combined funds from OAA, ITS, SC and Academic Computing (A new category, “Abbreviated” will be those with just a projector and connections for PC, VCR, DVD, amplifier, and/or laptop. These items will be transported into classrooms as needed.)
4. Involved in early planning of remodeling in SB133 and SB135 and all the media equipment is planned to be upgraded.
5. Two additional faculty members have begun to utilize document cameras this past term, increasing usage to improve course material delivery.
6. New security cables added to workstations with no new losses since the installation.
7. Extended the life of older SC computers by:
  - a. scavenging additional ram - raising to 1 Gig
  - b. purchasing 7200 RPM HDs to make them faster
8. Presented >350 individual or group orientations/training sessions - serving more than 500 faculty and students.
9. Made 258 service/repair calls to classrooms - an unknown number were duplicate calls - estimated around 10 percent  
**85 percent problems resolved in 5 minutes or less; <10 percent more than 10 minutes**
10. Set up and technically support many events both on and off campus.

- Supported startup of California Center for Rural Policy office. (AC)
- Implemented central authentication in AC labs. (UCS and AC)
- Began conversion of email to new server architecture – moved user files in April; will move axe out of email production in July. (UCS)

### **Office for Research, Graduate Studies & International Programs**

- **Graduate Program Review Policy Adopted:** The Graduate Council revised and approved the policy for Graduate Program Review in April, 2006.
- **Success in Obtaining Major Grants:** HSU faculty and staff have been successful in obtaining funding to serve as the Lead Center for the Small Business Development Centers of the San Francisco region (U.S. Small Business Administration, \$2,109,021); to support professional development in academic literacy (California Post Secondary Education Commission, \$259,740); to establish and monitor a habitat conservation plan (U.S. Fish and Wildlife Service, \$228,221); and to support Northern California coastal ocean monitoring (San Jose State University Foundation, \$212,725). Funding continues to provide training and financial assistance for MSW (social work) students (CALSWEC Title IV-E, \$687,890); to recruit, prepare and retain highly qualified secondary mathematics and science teachers in the five county redwood region (California Post Secondary Education omission, \$297,337); and to encourage undergraduates, particularly those

from underrepresented groups, to pursue careers in science and medicine (Howard Hughes Medical Institute, \$340,730).

- **International Students Successfully Recruited:** The International Programs Office and the Enrollment Management Office recruited and enrolled five additional new international students in fall 2005 (30 percent increase) and 13 additional international students for spring 2006 (78 percent increase).
- **HSU Students Successfully Compete for Study Abroad Scholarships:** A total of \$13,300 was awarded to eight HSU study abroad students. Two students were successful in obtaining Gilman Scholarships, awarded for \$9,000 in spring 2006. HSU students also received awards from Freeman-ASIA and the University Study Abroad Consortium. Scholarship recipients will study in Senegal, Thailand, Korea, England, New Zealand, Malta and Costa Rica.
- **HSU Graduate Student Receives Western Association of Graduate Schools (WAGS) Distinguished Thesis Award for 2005-2006:** Paul Burgess was the campus nominee for the 2005-2006 WAGS student thesis competition. His research on using robotics to aid in land mine detection, under the guidance of his committee chair and advisor Ken Owens, Department of Mathematics, was one of two theses honored at the 48th Annual WAGS meeting. This is the first time that an HSU student has received the WAGS distinguished thesis award.
- **Successful Western Association of Graduate Schools (WAGS) Annual Meeting Hosted:** During the 2005-2006 academic year Dean Donna Schafer served her term as president of the Western Association of Graduate Schools, an affiliate of the Council of Graduate Schools which includes graduate programs in 14 western states and three Canadian provinces.
- **Improvements in HSUSPF Information Technology/Web-Based Reports:** The HSUSPF entered into an agreement with the HSU Information Technology Services Department regarding the administration and maintenance of the HSUSPF network, database, hardware and web-based reporting system. Campus IT staff are engaged in improving the performance of the database and upgrading the Foundation's project management software. Additionally, the web-based financial reporting system continues to be used by the campus community.
- **Funding Highlights:** With a month remaining in the current fiscal year, the campus has received 123 external awards for \$9,207,129, with an average award size of \$74,855. Through May, 2006, 39 federal awards were received totaling \$5,375,477.
- **International Education Week Celebrated in the Fall:** Again this year the International Resource Committee organized festivities for a campus celebration of International Education week in November. Dr. Toyin Falola, an internationally known African scholar from the University of Texas at Austin, was the keynote speaker.
- **The HSU Fulbright Alumni Network host HSU Fulbright Day:** In an effort to become a Fulbright chapter, the International Office and HSU Fulbrighters organized two workshops for the Fulbright Day. HSU was selected to become a Fulbright site, and we have for the first time this year welcomed a Fulbright student from Morocco.
- **Nine New Study Abroad Programs Approved:** The International

Program Review Committee reviewed and forwarded for approval nine new international programs including programs in Morocco, Mexico, Argentina and Chile, Belize and Guatemala, Baja, Costa Rica, and Venice.

- **HSU Students Continue Interest in Study Abroad:** During this academic year 125 HSU students will have studied abroad on various programs available to them.
- **International Students Recruited to HSU:** A new website ([www.humboldt.edu/international](http://www.humboldt.edu/international)), developed for international students and outreach efforts to international students studying at California community colleges, highlighted this year's international office activities.
- **Scholar of the Year, 2005-06:** Steven Hackett, Professor of Economics, was selected as Scholar of the Year. In September Professor Hackett presented the annual Scholar of the Year Lecture, "Economics at a Regional and Local Scale."
- **McCrone Promising Faculty Scholars Awards 2005-06:** Three faculty members receiving their terminal degrees within the past seven years were honored as the McCrone Promising Faculty Scholars for 2005-06.
- **CSU Student Research Competition Participants:** On May 5 – 6, 2006, the CSU hosted its annual student Research Competition at CSU Channel Islands.

## **College of Professional Studies**

- The first class of the new Masters of Social Work received their graduate degrees during commencement this spring.
- Faculty from Business and Education hosted Round Table Discussions with faculty from OAXACA, culminating with agreements reached for student and faculty exchanges.
- The annual North Coast Education Summit titled "Education, Democracy and Social Justice" was held February 2-5, 2006, with over 1,000 participants in attendance.
- The Department of Health and Physical Education hosted the 23rd annual Conference of the Sport Literature Association, an international association devoted to the study of sport literature and culture.
- Economics Professor Steven Hackett was recognized as HSU Scholar of the Year 2005.
- Chris Kieselhorst, an Applied Technology student, was one of the four final winners in the first annual Economic Fuel Competition for his project called Ironside Metal Works.
- Humboldt State secured an annually renewable \$2.1 million contract with the Small Business Administration to serve as the lead center and Host Institution for the Northern California Small Business Development Center (SBDC).
- The first cohort of students has completed three of the four courses leading to the Certificate in Exercise Nutrition, the first online certificate available at Humboldt State University.
- The first cohort of students began study for the Moderate to Severe Special Education credential.
- Twelve community partners were honored for their long-standing

contributions of time, energy and resources to our student development at the Annual Student and Community Partner Honors luncheon hosted by the College of Professional Studies.

- Twenty-five students were honored for their outstanding leadership, community service and academic achievement at the Annual Student and Community Partner Honors luncheon hosted by the College of Professional Studies.
- Humboldt State University's Social Work and Business departments hosted a live, internet-accessible video conference with MIT's Dr. Noam Chomsky and Humboldt Professor Saeed Mortazavi regarding U.S. Foreign Policy in the Middle East. Dr. Noam Chomsky is a famed Massachusetts Institute of Technology linguistics professor who has written books and lectured widely on linguistics, philosophy, intellectual history, contemporary issues, international affairs and U.S. foreign policy.
- The 2006 Chung Watson Lecture Series in Business Ethics hosted a presentation titled "The Revolution of Business in the 21st Century" by Michael Crooke, founding CEO of Revolution Living and former CEO of Patagonia.
- The School of Business Student Team received first place for "Outstanding Report" at the International Collegiate Business Simulation Competition in San Diego, CA.
- Margaret Gainer was awarded two grants: a \$70,000 grant for E-Waste Reporting, CA Integrated Waste Management Board Contract; and \$50,000 for California Integrated Waste Management Board Contract for Market Assessment Consultant Services.
- Professor Ken Nakamura from Social Work was the principal investigator of the CalSWEC Title IV-E Contract, \$687,809.
- Chris Hopper and Kathy Munoz participated in a PEP grant in Shasta County training 50 elementary education teachers to incorporate physical activity and nutrition into their curriculum.
- The Department of Economics compiles a monthly Index of Economic Activity on various topics affecting the region.
- Six faculty from the college represented Humboldt State University at the annual Sloan-C Conference on distance education.
- Eric Ramos was recognized at the 2005-2006 Distinguished Alumni Awards. A business administration and accounting graduate, class of 1996, Eric was recognized for his great leadership, career accomplishments and community activism.
- Sponsored the 20th Annual California Indian Conference and Gathering.

### **HSU Office for Economic and Community Development**

- OECD developed a partnership with the Humboldt County Film Commission to develop both HSU's role and the Film Commission's role in growing the fledgling digital media and film production industry in the North Coast.
- OECD organized and facilitated a series of ten forums titled the 2004-2005 "*HSU Taking Care of Business Series.*" With nearly 400 participants,

the series brought together HSU faculty, staff, students and community and business leaders to discuss topics of mutual interest – green business practices, entrepreneurship and environmentally-sustainable economic development.

- OECD assembled an interdisciplinary consulting team led by Jane Holschuh, Social Work professor, to prepare the Homeless Services Plan for the City of Arcata. The completed plan will be submitted and will establish the city's eligibility for U.S. Housing and Urban Development funding.
- OECD increased HSU's participation in the Redwood Technology Consortium's Tech Expo 2005 by recruiting CogniSense, the HSU Career Center, the Industrial Technology Department, the Schatz Energy Research Center, and the Computing Science Department for booth exhibits; and several HSU faculty workshop presenters.
- In response to a request from the City of Arcata Main Street Program, Maggie Gainer developed sponsorship and assisted Economics Department faculty in recruiting and training 10 students to conduct surveys for a "*Study of the Income Injected into the Arcata Economy from Arcata Oyster Festival 2004 Visitors.*"
- OECD recently contracted with the California Integrated Waste Management Board and R.W. Beck & Associates to conduct a statewide analysis of the financial structure for implementing the new Electronic Waste Recycling program.
- Ongoing assistance and direct service to entrepreneurs with information, business coaching and networking have added up to being the most rewarding work this year. OECD arranged dozens of meetings, resulting in new productive working relationships, strategic alliances, and contracts.
- OECD is working with Dr. Steve Steinberg, Doug Renwick of Host GIS, and Gregg Foster of the Redwood Region Economic Development Commission, to provide regional online GIS coordination for all local jurisdictions. This will make data much more available to businesses and the public.
- Advisor to a new student club, the Sustainable Entrepreneurs Network, Ms. Gainer has assisted this group of 30 students in their initial chartering, strategic planning and steps for fundraising activities. Club members will work with OECD to develop a business - student mentor system for HSU students.

## **College of Natural Resources and Sciences**

- Published over 80 articles in peer-reviewed professional journals; presented over 160 papers at state, regional and national meetings; and wrote over 50 published book chapters, technical reports, and instructional pamphlets
- Generated more than \$5 million in new grants and contracts.
- **Research Experiences for Undergraduates** - The biology, computing science, mathematics, and engineering departments hosted 25 students from across the country for NSF-sponsored Research Experiences for Undergraduates (REU's).
- **New Galaxy Discovered** - Two senior physics majors accompanied Professor David Kornreich to the Arecibo Radio Telescope in Puerto Rico to carry out radio astronomy investigations, including data acquisition and

analysis. As part of the work carried out by the students, a galaxy, not previously identified, was discovered by them.

- **Mathematics Modeling Teams** – Participated in the Mathematical Contest in Modeling (MCM) sponsored by the Consortium for Mathematics and its Applications (COMAP) where the two teams from ERE were ranked in the “Meritorious” category. Of the 247 U.S. and 501 foreign teams, only 12 received a higher rating than the HSU submissions.
- **Wildlife Student Conclave Team** - This year the team took 1st overall award at the Western Regional Competition in Las Cruces, New Mexico. The team took numerous individual awards including: 1st place in wildlife biathlon (telemetry and trap grid set-up); 2nd and 3rd place in poster presentations; 2nd place in quiz bowl; 1st place animal behavior contest; and numerous art and photography awards (including several first places).
- **HSU’s first endowed chair** - Dr. Stephen Sillett of Biological Sciences was named the Ken Fisher endowed Chair of Redwood Forest Ecology.
- **The Redwood Area Academic Literacy Initiative (RAALI)** - RAALI, directed by Professor Jeffrey White (Biology) and launched in May 2006, aims to enhance student content learning in science, mathematics and history using specific academic literacy approaches developed and implemented by RAALI teachers and professional development providers.
- **The Experimental wave hazard forecasting model** - At a press conference in February 2006, Professor Greg Crawford (Oceanography) and Troy Nicolini (National Weather Service) unveiled the experimental wave hazard forecasting model for the entrance to Humboldt Bay, California.

## Faculty

- **HSU’s Professor of the Year** - Professor Stone Brusca of the Department of Physics and Physical Science was chosen as HSU Professor of the Year.
- **High Visibility Research** - Biological science’s Professor Brian Arbogast’s research on the origin and evolutionary diversification of the Galapagos mockingbirds was featured on the cover of the journal *Evolution* and as an “Editors’ Choice” in the journal *Science*.
- **Lifetime Achievement Award** - Brent Duncan of the Department of Psychology received the 2006 Sandra Goff Memorial Award. This is the Lifetime Achievement Award from the California Association of School Psychologists.
- **Highly trafficked web site** - There have been approximately 100,000 visits to Professor of chemistry William Wood’s website on how to clean up pets who have been sprayed by skunks.
- **Testimony to the US House of Representatives** - On May 23, 2005, geology Professor Lori Dengler testified before the House Science Committee on tsunami hazards/mitigation in Washington DC.
- **Advisory Board Appointee** - Mathematics department Professor Emeritus Rollie Lamberson was appointed to the Independent Scientific Advisory Board for the Columbia River Basin (ISAB). The ISAB advises the Northwest Power and Conservation Council (the states), NOAA Fisheries (the feds), and Columbia River Intertribal Fish Commission (the tribes).
- **Center for Integrated Coastal Observations, Research, and Education (CICORE)** - Professors Frank Shaughnessy (Biological Sciences), Greg Crawford (Oceanography), Tim Mulligan (Fisheries Biology), and Steve

Steinberg (Environmental Sciences) are collaborating on *in situ* monitoring of water quality in Humboldt Bay and Trinidad and habitat description by hyperspectral remote sensing.

- **Winners of the National Hydrogen Association Design Competition**  
The department of Environmental Engineering was represented by two students on a ten-student team that won the National Hydrogen Association Design Competition.
- **The Energy, Environment, and Society Speaker Series** - Arne Jacobson and Peter Lehman organized the Energy, Environment, and Society speaker series. The speakers included Dr. Alan Lloyd (Secretary Emeritus of the California EPA); Dr. Michel Gelobter (Executive Director of Redefining Progress); Dr. Joan Ogden (Associate Professor, UC Davis); Mark Hankins (Managing Director of ESDA, an energy consulting firm in Nairobi, Kenya); Jim Zoellick (Senior Engineer, SERC); and Dr. Arne Jacobson (Assistant Professor, ERE Department).
- **Indian Natural Resource, Science, and Engineering Program (INRSEP)** - INRSEP participated in the planning and hosting of the 20th Annual California Indian Conference and Gathering, October 7-9, 2005, on the HSU campus. INRSEP students participated in a discussion panel on the topic of Native American students in the sciences.
- **Psychologist awarded Fulbright in China** - Lou Ann Wieand received a Fulbright Lecture/Scholar award to teach at the University of Macau in Taipa, Macao, China during spring 2006.
- **Computing Science hosts exchange students** - The Computing Science Department hosted four students in fall 2005 from Universite de Technologie de Troyes in Troyes, France, and Hochschule Bremen, University of Applied Sciences in Bremen, Germany, as part of our continuing exchange programs with these institutions. Chip Dixon and Guy-Alain Amoussou coordinate these exchange programs.
- **Engineers without Borders** - The Engineers without Borders club continues to have a large group of students involved in multiple projects, working with Bob Gearheart and Arne Jacobson.

### Outstanding Students

- **Best Thesis Award given to a math modeling student** – The 2006 Western Association of Graduate Schools Best Thesis Award was given to former graduate student Paul Burgess for his thesis titled, *A statistical model of the area cleared by a landmine removal vehicle using real-time kinematic differential GPS and inertial sensing technologies* (Graduate Thesis Advisor: Ken Owens).
- **Undergraduate Fellowship from the EPA** - ERE student Michael Moore was recently awarded a scholarship through the EPA's Greater Research Opportunities (GRO) Undergraduate Student Fellowship Program, which awards a generous two-year academic scholarship and provides career development opportunities.
- **Award winning research paper** - In November 2005, fisheries student R. S. Studebaker (Tim Mulligan, advisor) won the best student paper in Genetics and Populations Biology at the Western Society of Naturalists Annual Meeting in Monterey, CA for *Use of Rocky Intertidal Habitats by Juvenile Black Rockfish, Sebastes melanops, in Northern California*.
- **HSU Distinguished Alumni** - Rich Corsi, who earned a degree in

environmental resources engineering at HSU in 1983, was one of three recognized as an HSU Distinguished Alumni for 2005-2006. He is currently a professor of civil and environmental engineering at the University of Texas, Austin, where he established internationally-recognized research programs focusing on emissions of toxins from wastewater and physics and chemistry of indoor air.

- **Campus and Community Service** - CNRS faculty gave over 50 community presentations and served on over 30 national and local boards and committees.
- **Girls and Engineering** - The Society of Women Engineers continues to sponsor outreach programs, including three stations at Freshwater School's Science Night and providing an hour's worth of activity in the fluid mechanics lab for the Girl Scout Sleepover at HSU.
- **Geology Education at County Fairs** - The HSU Geology Department continues to be the only HSU campus entity to participate in regional county fairs. In August 2005, the Geology Department coordinated the 9th Earthquake – Tsunami Room at the Humboldt County Fair and the 1st earthquake display at the Del Norte County Fair.
- **Exploring Physical Sciences** - *The Hands-on Explorations in Science* interactive workshop in physical science for children aged seven through fourteen was held on Saturday, May 6, 2006, and was organized by Dr. Jess Vickery, Professor Richard Stepp and Terry Halmo. The sessions gave the children the opportunity to engage in discovery-based, hands-on experiments probing the chemical and physical properties of matter and energy at a variety of stations staffed by students in HSU's Elementary Education program.
- **Directing Student Involvement** - Psychology Professor Tasha Howe regularly provides student fieldworkers to work as Parent Aides at the Exchange Club Child Abuse Prevention Center in Eureka, CA and with the Homeless Education Project, Eureka City Schools, Bloomfield Elementary After School Program, and Cutten School District.
- **Chair of the CSU Academic Senate** - Professor Marshelle Thobaben served as Chair of the CSU Academic Senate for AY 2005-06 and was reelected to the same position for AY 2006-07.

## **College of Arts, Humanities and Social Sciences**

### **Student Awards**

- Julio C. Orellana, (Ethnic Studies) received the 2005-2006 Man of the Year Award.
- Candice T. Rice (Ethnic Studies) received the 2005-2006 Woman of the Year Award.
- Nicole Alvarado received the award for Outstanding Contribution to an Associated Students Program. (Communication)
- Kat Blaisdell won the student award for best contribution to program, club or organization: Forensics. (Communication)
- Kevin McManigal received the Excellence in Academic Discipline Award for CAHSS. (Geography)
- Victoria Viramontes (painting) and Heather McFadin (ceramics) won the Martin Wong Scholarships for \$1500 each. (Art)
- A.S. President and Communication Major Nicole Alvarado was one of 24

men and women selected to be a Bill Emerson National Hunger Fellow in Washington, DC next year. Over 400 people applied and Nicole was one of the 24 selected. Also, Nicole represents the only Fellow selected from a state university. (Communication)

- Amy Avery-Grubel received the 2006 Excellence of Scholarship Award from the National Council for Geographic Education. (Geography)
- Michelle Woo, double major in Political Science and Sociology, was selected as the 2006 Panetta Congressional Intern. (Govt and Politics)
- The documentary film *Mercy Me* made by HSU students was awarded an honorable mention from the CSU Media Arts Festival and the Starz First Look Student Film Festival in Colorado. Students are Sean Wilson, director; Montel Vanderhorck, editor; and John Landini, sound designer. (Theatre, Film, and Dance)
- Kennedy Center American College Theatre Festival (KCACTF) nominations included Irene Ryan Nominations: Stephen Godwin and James Gibson for *Translations*, Lighting Design: Greta Welsh for *Translations*, and Sound Design: Everson Corrigan for *Translations* (Theatre, Film, and Dance).

### **Student Success in Competitions**

- Humboldt's top debate team, Kat Blaisdell and Jeff Gutierrez, compiled a 6-2 record in preliminary rounds, which had them seeded in the top 40 out of the 263 two-person teams that competed in the National Parliamentary Debate Association National Championship Tournament. (NPDA is the largest intercollegiate debate organization in the world.) (Communication)
- California Geographic Society Annual Meeting 2006 in Redding: Poster Competition, first place awarded to Heather Ann Van Dyke and Amy Avery-Grubel "Students Perceptions of Continental United States Regions" (Geography); and California Geographic Society Annual Meeting 2006 in Redding: second place awarded to Cassandra Hansen and Kevin McManigal "Taku Glacier GIS Project." (Geography)
- California Geographic Society Annual Meeting 2006 in Redding: Mapping Competition second place awarded to Morgan Crane "Mapping the Path of Wal-Mart." (Geography)
- California Geographic Society Annual Meeting 2006 in Redding: Mapping Competition-Animated, first place awarded to Kevin McManigal "The Evolving Map of the Middle East in the 20th Century." (Geography)
- California Geographic Society Annual Meeting 2006 in Redding: Geosystems Award which is awarded to the top graduate or undergraduate physical environment paper.
- Geography major Jo Erikson was awarded "Outstanding Council Chair" for her coordination of the work of the Council of Arab Social Affairs Ministers. (Geography) Association of Pacific Coast Geographers – Phoenix, AZ October, 2005
- Carrie Hofer's study "Desert Pavement and the Mojave" won the APCG President's Award for Outstanding Student Poster Presentation at the annual meeting of the Association of Pacific Coast Geographers. (Geography)
- Osprey Magazine, a student-produced magazine in the Journalism and Mass Communication Department, received a first-place award for General Excellence for the Spring 2005 and Fall 2005 issues from the Society of

Professional Journalists Region 11 (California, Nevada, Arizona, Hawaii and Guam). (Journalism)

- HSU Forensics Team continues to be active and enthusiastic with multiple placing in Intercollegiate Tournaments. (Communication)

### **Faculty Awards**

- The McCrone Promising Scholar Award was granted to Nikola Hobbel. (English)
- John Meyer was named Club Advisor of the Year for CCAT, 2006. (Govt. and Politics)
- Eugene Novotney received the Wang Family Excellence Award. (Music)
- Keith Schneider's work won the Presidential Purchase Award (out of 800 entries) at the W. Keith and Janet Kellogg University Art Gallery of California State Polytechnic University, Pomona, and third place (out of 325 entries) at the Charles Cummins Clay Studio, Fort Wayne, Indiana. (Art)
- Don Anton was awarded a month-long artist's residency at the LIGHTWORKS center for photography on the campus of Syracuse University. (Art)
- *Reading the Trail*, by Corey Lewis, was nominated for the MLA's Best First Book Award. Winners to be announced at the MLA convention. (English)
- Mark Larson received a Lifetime Achievement award from the California Journalism Education Coalition in recognition of his contributions to California journalism education and student media. (Journalism)
- Susan Bennett was awarded \$86,000 from the National Writing Project and the California Writing Project to support the Redwood Writing Project. (English)
- Nikola Hobbel was awarded a Reading Institute for Academic Preparation grant (\$40,000) for helping area secondary teachers improve students' chances of success in college, working in partnership with the Redwood Writing Project and the Center for Educational Excellence, Collaboration, & Inquiry. (English)
- Steve Cunha, David and Lucile Packard Foundation: Endowing the California Geographic Alliance (\$500,000) (Geography)
- Steve Cunha, National Geographic Society Education Foundation Grant (\$100,000) (Geography)
- Noah Zerbe, RS&CA (HSU) grant, "Risking regulation, regulating risk: agricultural biotechnology and the GMO debate in Northern California" - receipt of the grant was noted in last year's annual report. (Govt. and Politics)

### **Faculty Publications**

- M. Elizabeth Boone had her book, *Vistas de España: American Views of Art and Life in Spain, 1860-1914*, accepted for publication by Yale University Press, forthcoming in 2007. (Art)
- Gwen Robertson was invited to co-edit an anthology titled *Community Performance: A Reader*, for Routledge Press, forthcoming in 2007. (Art)
- S.E. Dobie, S.E., Department of Communication. Review of Osborn & Osborn, *Public Speaking*, Seventh Edition, for Houghton Mifflin, Feb. 2006. (Communication)
- T.J. Souza (in press). "Creating Social Justice in the Classroom: Preparing

Students for Diversity Through Service-learning.” To be included as a chapter in an edited book titled *Multidisciplinary Perspectives on Enduring Societal Issues*. (Communication)

- T. J. Souza, “The Communication Of Caring: An Analysis of At-Risk Students in Alternative School. *Journal of the Northwest Communication Association*, 34, 37-72. (Communication)
- Michael Eldridge had the manuscript published: “Bop Girl Goes Calypso: Containing Race and Youth Culture in Cold War America.” *Anthurium: A Caribbean Studies Journal* 3:2 (Fall 2005). (English)
- Michael Eldridge, Review of Derek Wright, *The Novels of Nuruddin Farah*, *Africa Today*, 52:1(Fall 2005): 141-143. (English)
- Nikola Hobbel: Chapman, T.K. & Hobbel, N. (in press). “Routing the Pipeline: The Structural Dilemmas of Urban Education. *Journal of Urban Learning, Teaching & Research*. (English)
- Nikola Hobbel: Chapman, T.K. & Hobbel, N. (2006). “Enrichment & Exposure: Evaluating a Programmatic Response to an Institutional Diversity Initiative.” *Mid-Western Educational Researcher*. (English)
- Jerry Martien had a poem accepted by Orion magazine, which will appear this fall. (English)
- Paul Blank, “The ‘Curse of the Tropics’ in the Writings of Humboldt and the Scientific Travelers of the Nineteenth Century.” *Homenaje a Alejandro de Humboldt: Literatura de Viajes Desde y Hacia Latinoamérica, Siglos XV-XXI*. Oaxaca: Carteles Editores (2005), pp. 87-95. “Concluding Remarks.” *Homenaje a Alejandro de Humboldt: Literatura de Viajes Desde y Hacia Latinoamérica, Siglos XV-XXI*. Oaxaca: Carteles Editores (2005)), pp. 20-22. (Geography)
- Stephen Cunha. Banks, J. A., Colleary, K. P., Cunha, S. F., Echevarria, J., Parker, W. C., Rawls, J. J., Salinas, R., and Schell, E. M. *California Vistas: A History-Social Studies Program for California Grades K-6* (six volumes). New York. Macmillan/McGraw-Hill. (Geography)
- Stephen Cunha, 2005 *National Geographic Bee Official Study Guide, Updated*. Washington, D. C. National Geographic Society. (Geography)
- Stephen Cunha, “The Mountain Tajiks: Central Asia’s Forgotten Tribe” in Burszta, W. J., Kamusella, T., and Wojciechowski, S. (eds.). *Nationalisms Across the Globe: An Overview of Nationalisms in State-Endowed and Stateless Nations, Volume II*. Instytut Slawistyki PAN (Slavic Institute, Polish Academy of Sciences). Published in English. Warsaw (Geography)
- John Meyer, “The Afterlife of Environmentalism” in *The American Prospect*, Special Report on Environmentalism and the future of Progressive Politics, Sept. 05. (Govt. and Politics)
- Selma K. Sonntag, “Self-Government, Indigeneity and Cultural Authenticity: A Comparative Study of India and the United States,” in Bengt G. Karlsson and T.B. Subba (eds.), *Indigeneity in India* (London: Kegan Paul, 2006). (Govt. and Politics)
- Selma K. Sonntag, “Appropriating Identity or Cultivating Capital? Global English in Offshoring Service Industries,” *Anthropology of Work Review*, 26, 1, 2006. (Govt. and Politics)
- Noah Zerbe, *Agricultural Biotechnology Reconsidered: Western Narratives and African Alternatives*. (Trenton, NJ: Africa World Press, 2005). (Govt.

and Politics)

- Noah Zerbe, “Biodiversity, Ownership, and Indigenous Knowledge: Exploring Legal Frameworks for Community, Farmers and Intellectual Property Rights in Africa.” *Ecological Economics*. Vol. 53, No. 4 (June, 2005): 493-506. (Govt. and Politics)
- Mary Bockover, “The Virtue of Freedom” in *Polishing the Chinese Mirror*, edited by Marthe Chandler and Ronnie Littlejohn, Open Court, forthcoming in 2006. (Philosophy)
- Mary Bockover, “The Ren-Dao of Confucius: A Spiritual Account of Humanity,” in *Contemporary Encounters with Confucius*, edited by David Jones, Open Court, forthcoming in 2006. (Philosophy)
- Mary Bockover, “Teaching Chinese Philosophy: From the Outside In,” in *Asian Texts - Asian Contexts: Encountering the Philosophies and Religions of Asia*, edited by Jones and Klein, SUNY Press, forthcoming in 2006. (Philosophy)
- Michael Goodman published “Persons” in *The Encyclopedia of Philosophy*, 2nd edition (Thompson Publishing, c. 2006). (Philosophy)
- Harry Wells. “*The Fourfold Maras: Evil and the Removal of Obstacles in Buddhist Thought*” in *Human Fault and Cosmic Fault Lines: Southeast Asian Concepts of Evil* edited by Graham Walker, Jr, (Mercer University Press, 2006) (Religious Studies)
- Harry Wells. “Self and Salvation: Buddhist Perspectives on Enlightenment” in *Human Fault and Cosmic Fault Lines: Southeast Asian Concepts of Evil* edited by Graham Walker Jar, (Mercer University Press, 2006) (Religious Studies)

### **Faculty Contribution to Profession: Presentations**

- Christina Accomando presented the following: “Mapping Chicana Lesbian Feminist Politics: Rewriting Nationalisms in Cherríe Moraga’s ‘Queer Aztlán’” National Ethnic Studies Association, San Francisco, CA, March 30, 2006 (English)
- Paul Blank, “Middle East Map Walk.” Invited to present a workshop for teachers, “Approaches to Teaching the Middle East.” Center for Contemporary Arab Studies, Georgetown University. (June 30, 2005) (Geography)
- Steve Cunha, 2006 California Geographical Society, Redding Invited Presidential Plenary Speaker: “The Last 20 Years in Glacier Bay, Alaska” (Geography)
- Steve Cunha, 2005 National Geographic Society, Washington, D. C. Presentation to the NGS Board of Directors: Geography and the Alliance Network (Geography)
- Dennis Fitzsimons, “Recent Trends in Mapping within Geography”. Co-authored with Eugene Turner. Association of Pacific Coast Geographers, Phoenix, Arizona, October 2005. (Geography)
- Mary Bockover, “Metaphors of Self and Some Moral Implications: Confucius and Descartes”, at the Association for Asian Studies,” San Francisco, CA, April 7, 2006. (Philosophy)
- Mary Bockover, “‘Moral Relativism,’ The Philosophy of Mind & Incommensurable Conflict” at the Asian Studies Development Program Annual Conference, Nashville, TN, March 17, 2006. (Philosophy)
- Mary Bockover, “The Virtue of Freedom,” at the Society for Asian and

- Comparative Philosophy Conference [SACP], Asilomar, Pacific Grove, CA, October 22, 2005. (Philosophy)
- Mary Bockover, Speaker at the Cosumnes River College Intersegmental Interdisciplinary Conference on “Moral Relativism Comparatively Reconstructed,” Sacramento, CA, October 20, 2005. (Philosophy)
  - John Powell presented a commentary on Howard Wettstein’s theory of reference in *The Magic Prism* at the North American Wittgenstein Society meeting in Portland in March 2006. (Philosophy)
  - John Gray presented “Philosophy, Pop Culture, and the Changing Face of Hip-Hop,” Ferris State University, Big Rapids, MI, April 7, 2006. (Philosophy)
  - Jesse Urban presented “Feminist Solidarities Across the US/Mexico Border: Postcolonial Feminism, Coalition Work and Ending the Greening of Hate in Environmental Security” at the International Studies Association 47th Annual Convention in San Diego California, March 22-25, 2006. (Women’s Studies)
  - Jesse Urban was panel chair and discussant for the panel titled, “The Dynamics of Women’s Social Justice Movements” Feminist Theory and Gender Studies Section of the International Studies Association, 47th Annual Convention in San Diego California, March 2006 (Women’s Studies)

### **Faculty Contribution to Profession: Offices Held, Services Provided**

- Bernadette Cheyne served as Statewide Academic Senator.
- Kris Patzlaff was elected President of The Society of North American Goldsmiths. (Art)
- Susan Bennett is the Director of the Redwood Writing Project, a site of the National Writing Project and is a reader and trainer of readers of NWP grant proposals. (English)
- Mary Beth Cunha elected as board member for North American Cartographic Information Society Oct. 05. (Geography)
- Steve Cunha, Consulting: 2006: National Geographic Society: Map Text Consultant, *World Geomorphology* (Geography)
- Steve Cunha, Consulting: 2005-06 Glencoe/McGraw-Hill: *World History in Modern Times*, Columbus (OH): Contributing Author for Geography content and Central Asia. (Geography)
- John Powell was appointed to American Philosophical Association’s Committee on the Status of American Indians in Philosophy. (Philosophy)
- John Powell is program chair for the North American Wittgenstein Society’s 2006 meeting (Philosophy)
- John Powell is program committee secretary for APA 2007 Pacific Meeting. (Philosophy)
- Michael Goodman was appointed to the American Philosophical Association’s Committee for the Defense of the Professional Rights of Philosophers. (Philosophy)
- Harry Wells was elected as vice president for the Society for Buddhist-Christian Studies. (Religious Studies)
- Harry Wells is editor of Society for Buddhist-Christian Studies newsletter. (Religious Studies)
- Dennis Fitzsimons, *Geography Textbook Consultant*. Holt, Rinehart and

- Winston. Fall 2005 (Geography)
- John Meyer, Executive Council, Western Political Science Assn, 2006-9. (Govt. and Politics)
  - Sam Sonntag, grant reviewer for Social Sciences and Humanities Research Council of Canada, Spring 2006. (Govt. and Politics)
  - Sam Sonntag, NEH panelist to review grant proposals, Washington, D.C., August 2005. (Govt. and Politics)
  - Paul Cummings and Kenneth Ayoob served as adjudicators for the California Music Educator's Association (CMEA) both locally and in the Bay Area. (Music)
  - Kenneth Ayoob was guest conductor of the Northern California High School Honor Band at CSU-Chico. (Music)
  - Kenneth Ayoob participated in a faculty exchange with the University Benito Juarez in Oaxaca, Mexico where he gave master classes and conducted the orchestra. (Music)
  - Paul Cummings was elected vice president of the CMEA North Coast Section. (Music)
  - Cindy Moyer served as past president of the California Orchestra Directors Assn. (Music)
  - Deborah Clasquin performed piano recitals in the Bay Area, Southern California and Paris, France. (Music)
  - ÍGil Cline performed the Bach 2nd Brandenburg Concerto in Ashland, OR.(Music)

### **Other Highlights**

- Sculpture students organized, installed and published a brochure for another successful Spring Sculpture Walk. (Art)
- The honor's ceramic students were invited for the third time to participate in CCACA (California Conference for the Advancement of Ceramic Art) in Davis, California this past April. (Art)
- HSU's English department offered its first course in "Literary Field Studies" this year. Students studied regional works of environmental literature and took trips to, and provided environmental service for, the Arcata Marsh, Redwood Roots Farm and the Hansis Sustainable Forest. (English)
- The 52nd Toyon literary magazine was published this spring under the faculty advisement of Jim Dodge. (English)
- The first HSU Fall English Studies Conference (FESCUE), presented in conjunction with the Redwood Writing Project, brought together HSU faculty, students, area teachers and activists for workshops and research presentations. (English)
- Two students, Jessica Riley and Ceema Feizholli, were selected to participate in ATHGO (Alliance Toward Harnessing Global Opportunities) International Symposium "Global Third Way: Pursuing Global Security and Realizing the Millennium Development Goals," Los Angeles, Nov. 3-5, 2005. (Govt. and Politics)
- Several students were given the opportunity to have their compositions and arrangements read by the HSU Symphonic Band and the Humboldt Symphony Orchestra. Composition major Jeanette Kyle had her original composition, Symphonic Dreams, performed by the Humboldt Symphony.

(Music)

- The HSU music department hosted choral, solo-ensemble, jazz and instrumental festivals for the North Coast Section of the CMEA. In addition, faculty members Ken Ayoob, Dan Aldag and Paul Cummings served as clinicians for the visiting music program from Pasadena High School.
- Heather Meader-McCausland (WS graduate, December 2005) released her self-published book, co-authored with Adam La Belle, titled Flowers in the Sidewalk: Companions in Chaos. This book chronicles a community of youth living in a soon to be condemned home on the margins of society. May 2006.
- Twenty-six students from GEOG 335: Middle East/Model Arab League represented Middle East countries along with teams from nine other colleges and universities. (Geography)
- The theatre, film and dance department presented seven larger productions and three smaller productions for the 2005-06 season.
- The music department produced 26 large ensemble concerts; seven Faculty Artist Series concerts; and four Guest Artists, including Tomm Roland, Tony Baker, Peter Takacs, and Masha Kozhevnikova. Some of the large ensemble groups who consistently perform are: HSU Symphonic Band, Humboldt Symphony Orchestra, Composers, Jazz Combos, Humboldt Bay Brass Band, Humboldt Chorale, Madrigals, Vocal Jazz & MRT, Opera Workshop, Jazz Orchestra, AM Jazz Big Band, Intermediate Orchestra, Calypso Band & Percussion Ensemble, and University Singers.

## Community

- Professor Gwen Robertson is a Project Partner steering the Americans for the Arts Economic Impact Study for Humboldt County. This study surveys the economic impact the arts have in Humboldt County in order to tangibly demonstrate the value that creative people, organizations and businesses contribute to the local economy. The goal is to be able to better position the arts sector to lobby municipal and state governments for increased support to creative work. (Art)
- Gregory Young serves as the President of the McKinleyville Union School District. (Communication)
- Professor Armeda Reitzel, Director, Vagabond Children's Theater. (Communication)
- Professor Paul Blank, Deputy Director, Northern California Committee on US-Arab Relations (2002-2006) (Geography)
- Professor Paul Blank, "Walk on the World" Big Map Presentation, International Education Week (2003, 2004, 2005) (Geography)
- Cary Frazee, AIDS Task Force, Humboldt County Health Dept. (Govt. and Politics)
- Melanie Williams, advisor for Books Building Bridges, took a group of students on a community development trip to Gulf coast region. (Govt. and Politics)
- Bernadette Cheyne continues to serve as a member of the Board of Directors of Redwood Curtain Theatre. (Theatre, Film, and Dance)
- Madeline McMurray serves on the Advisory Board for Redwood's Monastery. (Religious Studies)
- Jesse Urban was an invited speaker at the Martin Luther King, Jr. Day

Civics Conference, College of the Redwoods, January 15, 2006; talk titled: "Militarization of the US/Mexico Border." (Women's Studies)

- Professor Gwen Robertson organized, and Art Department faculty participated in, the development of an Art Business course, which brought together art and business students for targeting business development and the sustenance of artistic promise for our region. (Art)
- Cary Frazee is a member of the Board of Directors of the Humboldt Watershed Council. (Govt. and Politics)
- Government and Politics Department sponsored the Second Annual Victor T. Schaub Memorial Lecture on Local Politics, given by Tim McKay, Northcoast Environmental Center, Sept. 2005.
- Theresa May directed *Salmon Is Everything*, spring 2006. This play was a collaborative effort with Native American people regarding the Klamath Watershed. (Theatre, Film and Dance)
- Professor Sarah Whorf hosted a printmaking workshop for students with Professor Shinzaburo Takeda, Professor of Art from the Universidad Autónoma Benito Juárez de Oaxaca. (Art)
- T. J. Souza, Preparing Students to Meet a Diverse Classroom and World: Examining the Impact of Service-Learning on Adolescent Community Partners. To be submitted to Michigan Journal of Community Service Learning. This is part of a project that developed a course in which HSU students worked in teams to design, develop and teach communication and diversity lessons to 8th grade history classes during a series of diversity workshops. (Communication)
- As part of a sabbatical research project titled "Single Women in Kangra, India" (funded by the National Endowment for the Humanities through the American Institute of Indian Studies), Kim Berry was the principal organizer of a two-day conference in June 2005 for Single Women in Kangra District of Himachal Pradesh, India. The workshop was held at the non-governmental organization Nishtha (Village Rakkar, District Kangra). Feminist activists from Delhi and Rajasthan led 40 single women in popular education and visioning activities for future organizing. As a result of this workshop and with the support of NGOs in Himachal Pradesh, single women in Kangra have formed a branch of Ekal Nari Shakti Sangathan (Single Women's Empowerment Organization), an organization based in Rajasthan with over 17,000 members. Ekal Nari has successfully fought for single women's rights to property, pensions, and subsidized health care and education for their children. (Women's Studies)

## Library

- The Shuster Aerial Photograph Collection has been digitized and added to the Humboldt Room webpage (<http://library.humboldt.edu/humco/holdings/shuster.htm>) where the 2400 images of Humboldt County circa 1945-1960 can be searched and viewed.
- Humboldt Digital Scholar, formerly known as Humboldt eScholar, has moved from being a pilot project to a permanent program to be offered by the Library. Other communities/partners working with the HSU Library are the Schatz Energy Research Center, the College of Professional Studies, and the Center for Indian Community Development.

- The HSU Library received and implemented a grant from the U.S. Institute of Museum and Library Services, under the provisions of the Library Services and Technology Act, administered in California by the State Librarian, to select and scan 200 historical photographs and maps from the Humboldt Room collections to be added to the California Digital Library as part of the Local History Digital Resources Project.
- The Resolution on Scholarly Journal Publication and Faculty Rights for Open-Access Archiving, (<http://www.humboldt.edu/~acadsen/Resolution02-05-06-EXFINAL.doc>), asking faculty to retain rights for posting their publication on our Institutional repository was proposed by the library faculty and passed by the academic senate.
- During the 2005 Campus Dialogue on Race, the HSU Library presented the 2nd annual Multicultural Poetry Reading, featuring seven campus and local poets: Mark Shikuma, Jerry Martien, Barbara Brinson Curiel, Daryl Ngee Chinn, Marie-Ange Somdah, Marlon Sherman, and Richard Arlin Stull.
- The HSU Library presented *An Afternoon with Zhai Yongming*, featuring the prominent poet from China during Asian Pacific Heritage Celebration Week in March 2006.
- The HSU Library participated in a National Center for Outreach (NCO) Partnership Planning Grant, and \$3000 was given to KEET TV to work collaboratively with HSU Library and Morris Graves Museum of Art.
- The Library Home Page underwent extensive revisions, including displaying the library's hours and database-driven calendar, an expanded news and announcements section, a new graphic face and simplified structure, and an interactive location map.

## **Student Affairs**

### **Academic Support Programs**

#### **Educational Opportunity Program/Student Support Services**

- During the 2005-06 academic year, the EOP and Student Support Services programs enrolled 708 students, representing a 3 percent increase in enrollment over the previous academic year.
- Approximately two-thirds of all EOP/Student Support Services students were underrepresented students of color, representing about one-third of all students of color enrolled at the university.
- Advising services included 4,332 student contacts and 1,745 hours of service, representing an increase of 8 percent in contacts and 17 percent in service hours over the previous year.
- Among newly admitted EOP/SSS first-year freshmen, 61 percent participated in Fall Bridge (73 students) and 30 percent participated in Fall Mentoring (36 students) during fall 2005. Of those students, 92 percent of fall Bridge participants and 89 percent of fall Mentoring participants have pre-registered and plan to return in fall 2006.
- EOP/SSS staff coordinated a special offering of a Botany 105 lab section for EOP/SSS students, a majority of whom were students of color. This effort is now in its third year of development and has demonstrated a consistent increase in the pass rate since spring 2004. The pass rate for Spring 2006 was 76 percent as compared to a 50 percent pass rate among

EOP/SSS students not enrolled in this special offering of the Botany lab.

- EOP/SSS and Residential Life staff escorted 65 program and non-program students to the CSU/UC annual Diversity in Graduate Education Conference. This represents a record number of HSU students in attendance at this event.

### **Learning and Tutorial Center**

- Learning Center staff provided direct assistance to 1,093 students (not including tutoring services) and approximately 3,000 hours of service. In comparison, 1,141 students were served last year with over 3,200 hours of service offered.
- Learning Center staff initiated the implementation of a peer mentoring program geared toward incoming freshmen who identify as Latino/a. In spring 2006, ten mentors were hired and trained to create a support network for first-year students entering the university in fall 2006.
- The Tutorial Center staff provided free group tutoring with over 1,500 student contacts—roughly the same number as last year—and drop-in math tutoring in the math 99 lab with approximately 1,100 student contacts (both tutoring programs are funded by Associated Students).
- Eighteen tutors received certification through the nationally recognized College Reading and Learning Association. This number is up from 12 tutors certified last year.
- Learning Center staff worked with the Office of Student Clubs and Activities to coordinate and facilitate the Student Supervisor Training series for staff that supervise student assistants and want to share their expertise. Three trainings included New Student Employee Orientation, Evaluation Methods & Rewards, and Leadership & Supervisory Styles.

### **Multicultural Center**

- Assisting students with creating and nurturing their communities, the Multicultural Center (MCC) staff facilitated over 25 events during the 2005-06 academic year. Below are a few of the events offered:
  - Annual Multicultural Convocation (attendance: 250)
  - Creating Community Receptions (5 total, combined attendance: 535)
  - Indigenous Peoples Week (attendance: 100)
  - National Coming Out Day (attendance: 100)
  - Annual Soul Food Dinner
  - Ethnic-specific graduation ceremonies: Black Graduation, Latino/a Graduation, and the first annual Asian Pacific Islander Graduation
  - Multicultural graduation reception after ethnic-specific ceremonies
  - In collaboration with HSU Native American Alumni, First Annual American Indian Alumni graduation BBQ
- Multicultural Center staff strengthened ties with the campus queer community, facilitating collaboration between the HSU Queer Student Union and the queer community at College of the Redwoods.
- In March, the MCC successfully recruited a full-time Program and Outreach Coordinator.
- Multicultural Center staff presented opportunities for diversity training for faculty and staff through programs such as the Cross Cultural Queer

Film Festival (Q-Fest), annual Diversity Conference, Campus Dialogue on Race, and National Day of Silence.

### **Student Disability Resource Center (SDRC)**

- The Student Disability Resource Center served over 500 students with learning, mobility, visual, communication and other functional disabilities. In addition to the ongoing provision of mandated academic adjustments and support services, as well as academic advising to supplement limited campus advising resources, this year's highlights include:
- After at least five years, during which HSU did not have deaf students who use sign language, SDRC initiated and provided comprehensive advising and communication services – especially sign language interpretation – to spring 2006 students.
- SDRC increased quality and timeliness of alternate format materials for students' classes.
- SDRC substantially participated in this first year of a U.S. Department of Education grant-funded project, titled "Ensuring Access through Collaboration and Technology" or "EnACT," which provides training and support to faculty implementing Universal Design for Learning pedagogy.
- SDRC facilitated the second phase of a web-based campus interactive accessibility map. Once completed, this phase will be ready to post to the web for public use and will also serve as the web component for the new "Campus Way Finding System."
- SDRC staff coordinated HSU's participation the Federal Workforce Recruitment Program in collaboration with the Career Center. This year's program resulted in the referral of eleven (11) student interviewees with disabilities to the federal employment database.
- SDRC professional staff served on eighteen campus and CSU advisory committees/ subcommittees as well as four international, national, and regional advisory/management/editorial boards for non-profit disability-related organizations related to SDRC's mission.

### **Testing Center**

- The Testing Center administered 5,417 exams to individuals and served 207 faculty in 39 academic departments.
- Distance Learning Assessment increased 9 percent.
- Toefl Assessment at Computer Based Testing Center increased 120 percent.
- EPT/ELM examinees increased by 34 percent, in part by the Testing Center High School Visitation program.
- MPT increased by 77 percent placing incoming students beyond the ELM General Ed Math to Calculus.

### **Associated Students (AS)**

- In 2005-06 the Associated Students continued to address and take action on policies and issues critical to student life, managed student-run programs and planned student events. In addition, commitment to advocacy issues increased to ensure students had a strong, effective voice throughout the community and the state on concerns impacting their education needs and lives.
- The AS Council & executives accomplished many of the goals they set

out for the year. Notable highlights included appointing representatives to every campus committee with a student position; taking 20 students to the California Higher Education Student Summit (CHESS); hosting candidate for governor Steve Westley in an open forum; holding the first (hopefully to become an annual event) Student/Administrator Shadow Day, taking a position in opposition to the State University Fee increase, and successfully working with the cities of Eureka and Arcata that both passed proclamations in support of higher education in our community

- AS Presents produced eight events and served over 3,500 people with over 2,500 of them being HSU students. The events produced covered a wide variety of genres and styles including hip-hop, world funk and rock 'n' roll. AS Presents included the first film screenings in the program's short history, an expanded three day Fall Harvest Festival, the return of popular performers, and brought some performers for the first time. AS Presents was once again successful in its goal of creating more AS programming on campus and increasing the profile and presence of the Associated Students.

### **Athletics, Intercollegiate**

- The HSU softball program earned its fifth straight Great Northwest Athletic Conference championships.
- Effective in fall 2006, Humboldt State University will become a member of the California Collegiate Athletic Association (CCAA), one of the strongest Division II athletic conferences in the country.
- Both the HSU men's and women's basketball teams qualified for the NCAA Division II West Regional, the first time ever that both programs advanced to the postseason in the same year.
- Audrey Oswald (hammer) and Jasper Peach (steeplechase) qualified for the NCAA Division II Track & Field Championships and each earned All-America honors.
- HSU Athletics received \$217,000 in donations during the 21st Annual Celebrity Dinner and Sports Auction.
- The Corporate Partner program generated 23 cash partners who contributed almost \$100,000 combined with 37 in-kind partners who contributed almost \$240,000 in goods and services.
- In cooperation with the Health Center, Humboldt State Athletics successfully completed the third year of a three-year Alcohol Education program funded through a \$30,000 grant from the NCAA.
- Forty-six Lumberjack athletes earned all-conference honors, with three selected as conference Athlete of the Year in their respective sport. Additionally, three Lumberjacks were selected as Freshman of the Year. Eleven individuals received all-region recognition, and six earned All-America honors.

### **Career Center**

- Over 3000 individuals registered for services with the Career Center this year, an 8 percent decrease over last year. This still represents about 45 percent of all HSU students.
- The Career Center established a "Walk-in Counseling" option for 2005-2006 designed for appointments of 15 minutes (although they often went longer). Over 620 students took advantage of this opportunity to ask for resume and cover letter reviews, interviewing preparation, and basic

job search strategies. This, along with the further staff reduction of a .5 counselor, may have accounted for the significant drop in individual appointments. However, if appointments and “walk-ins” are combined, the Career Center experienced a modest increase in counseling support.

- The Center saw local part-time job listings increase from 2,125 to 2,468 due, in no small measure, to the continued effort of our Job Developer to build relationships with area employers.
- On February 3, 2006, the Career Center and the Service Learning Center collaborated on the first annual Career Expo and Volunteer Fair in the West Gym. Over 100 employers and community agencies participated.
- The Career Center will be implementing “Springboard,” a comprehensive Career Center data base and registration system effective July 1.
- The number of programs and outreach activities offered increased slightly although student attendance decreased slightly. In addition, class presentations and outreach activities remained strong.
- Nearly 4600 internship positions were listed with the Center, an increase of about 10 percent over last year. In addition, Internship Week was sponsored in October, Career Corner on the Quad (and in the ‘J’) and “Resumania” were held periodically throughout the year, and an Arcata Chamber of Commerce mixer was co-hosted.
- A significant ‘makeover’ of the physical Career Center space and image was completed with upgrading of the look and feel of the Center space in Nelson Hall West. The Center also has worked with the Graphics staff and the Web Manager to adopt a more contemporary ‘word mark’ and common appearance and upgrade the aesthetics of our web site.
- The staff have continued to expand a series of “Success Stories” featuring HSU students and alumni who have interesting internships, part- and full-time jobs.
- Chris DeHart has expanded the involvement of the Career Center with the Graduation Pledge Alliance and has laid the groundwork for hosting a conference at HSU in 2007 celebrating the 20th anniversary of the GPA.
- Grants Received: Peace Corps - \$12,700; Graduation Pledge Alliance Support - \$1,250.

**Counseling and Psychological Services** - The Counseling and Psychological Services program was very effective in serving students this past year, providing services for 750 students. Through the drop-in and group counseling programs, time-limited individual therapy, as well as appropriate and expeditious use of community resources, CAPS did not have a wait list for counseling the entire academic year, a noteworthy accomplishment. Students in crisis or otherwise in high need were accommodated immediately through the crisis/drop-in program.

- Crisis intervention continued to be a vital service: 154 students were seen, with 67 (9 percent) of all students seen at CAPS noting a fear of hurting themselves. This was comparable to last year’s figures.
- Seven therapy groups were conducted in the fall and six therapy groups were conducted in the spring. These groups provided on-going counseling for students that otherwise might not have been able to participate in longer-term therapy outside of our center (e.g., due to financial hardship).
- CAPS served over 2989 students, faculty, and staff through outreach presentations.

- Over 50 individual consultations were completed with faculty and staff in regard to their concerns about students.

### **Children's Center**

The Children's Center continues high quality childcare service to students and staff and is one of three accredited programs in Humboldt County.

- The Children's Center served 124 children of 88 student and 40 staff/faculty parents.
- The Children's Center provided individual/small group orientations for 92 families; 10 parent education/discussion group meetings and 13 other family social events.
- The Children's Center increased by 13 percent its toddler capacity for children aged 12–18 months through a remodel and expansion project of the younger toddler classroom.
- The Children's Center secured a U.S. Department of Education CCAMPIS grant of \$81,044 annually for the next four years to subsidize childcare during the summer for low-income student families. For the first summer session of 2006 this grant has enabled the program to increase enrollment of low-income students by 38 percent.
- The program secured \$381,115 in grant funding to support the ongoing operation of the Children's Center.
- The Family Services Worker, through a partnership with Head Start, provided additional services to the Children's Center lowest income families. These services included provision of dental services; child assessment and speech services; emergency intervention; legal services, etc. These additional services enabled low-income student parents to remain enrolled in HSU during times of crisis.
- The Children's Center provided an extra 489 hours of "crisis" childcare for student parents to work on papers, test preparation, etc. These hours were in addition to regularly scheduled childcare hours.
- The Children's Center provided regular employment for 62 HSU students, and provided orientation and ongoing in-service training for these students.
- The Children's Center provided observation and classroom participation opportunities for 27 students from Nursing and 24 students from other disciplines. Three student interns and/or volunteers participated in the Children's Center. Collaboration has continued with faculty from Child Development, Psychology, Nursing, Social Work to utilize the Children's Center to support student learning.

### **Health Center**

The Student Health Center (SHC) plays a vital role in terms of supporting student success by providing easy access to professional health care staff at very low cost. The current Student Affairs goals of Staff Development, Diversity, and Student Recruitment and Retention provided a framework for new activities this year.

- 2005-06 was the first year that the Student Health Center operated under the new student fee that essentially funded 100 percent of the SHC operation.
- The SHC fee will be adjusted annually to reflect a health-CPI index.

- The Student Health Center recorded 13,081 visits, serving 4,425 individual students. The annual student satisfaction survey which compares our SHC with others in the CSU once again ranks us very high (top 10 percent) on all of the indicators.

### **Housing and Residence Life**

- Year of Transition – As result of four retirements and two staff members who left Housing, six staff positions were replaced successfully.
- Successful development of social justice programs and recruitment of a diverse Housing staff has continued. Residence Life Staff sponsored over 250 programs.
- Further reorganization of central office staff responsibilities allow the front desk supervisor to serve as back-up cashier, increasing the cashier's effectiveness and improving customer service.
- The Housing Tour Program was improved by providing standardized tour guide training sessions along with the development of a tour guide course in conjunction with the Admissions Office.
- Disaster/Emergency Planning for the Department, with particular emphasis on preparations for a potential pandemic influenza, has been increased. Several staff members have been CERT trained.
- Working in partnership with all three academic colleges, ten special interest living areas were offered again.
- The Summer Conference Program continued to grow despite difficult budget times.
- The annual Residence Hall Satisfaction Survey indicated increased ratings in customer service and overall resident satisfaction.
- Housing continued its involvement with and support of the Campus Week of Dialogue on Race with the highly acclaimed "Tunnel of Oppression."
- The Residence Hall Internet System was overhauled which dramatically reduced outages and improved student's ability to utilize the Internet from the residence hall rooms.
- The 15-Minute Maintenance Program enjoyed repeated success.
- There was a high yield of second and third year students returning to the halls.
- Six bathrooms in Maple and Tan Oak halls were remodeled.
- Reduced energy costs occurred through replacement of the dish machine boiler.
- Out-sourcing of the Off-Campus Housing Listing has proven to be a valuable resource for those looking for off-campus housing.
- Facility Services partnered with the Green Campus Program to review and implement energy conservation measures in the residence halls. The Green Campus Program is a pilot program at six CSU campuses. It is administered by the Alliance to Save Energy and is funded through a grant by the California Public Utilities Commission.

### **Judicial - Student Discipline**

- Student Disciplinary Procedures effective on campus were updated February 2, 2006, per Executive Order No. 970, pursuant to Sections 41304, Title 5, California Code of Regulations. The stated purpose of Executive Order No. 970 is to provide fair and just procedures to both students charged and the institution, by which determination can be made concerning whether or not violations of student conduct and conduct-

related activity have occurred.

- There were 206 students referred to the office for violations of the student code of conduct during the 2005-2006 academic year for a total of 233 incidents (some students were referred more than once).
- The slightly lower figures for referred students in 2005-2006 reflect a continuing effort to achieve consistent and diligent enforcement of university rules and regulations as initiated at the beginning of the 2002-2003 academic year. Following is a breakdown of the student referrals according to class level and gender.

#### **Judicial Referrals by Class Level and Gender**

Class Level	Males	Females	Total # of Students Referred
Freshman	78	33	111
Sophomore	22	10	32
Junior	22	11	33
Senior	22	5	27
Graduate	1	1	2
Extended Ed	1	0	1
Total	146	60	206

#### **Student Academic Services Outreach/Educational Talent Search (SASOP)**

- SASOP professional staff made four recruitment efforts yielding 656 students who expressed interest in Humboldt State University by completing contact cards; of those, 592 (90 percent) were students of color.
- SASOP provided 96 underrepresented students from as far south as Los Angeles, who expressed interest in visiting HSU but were unable to fund the expense of travel to the campus, with an opportunity to visit HSU as an introduction to campus activities and academic programs over the weekend of April 7-11, 2006. Students expressed high satisfaction with this activity and its components; 72 students have indicated they intend to enroll at HSU in fall 2006.
- The 31st American Indian College Motivation Day was held in fall 2005 at Humboldt State University with 261 high school students from 34 different schools from throughout Northern California attending the event. In all, 26 different tribal affiliations were represented. Five students were accepted for enrollment for fall 2006 through “instant admissions.”
- SASOP, in partnership with the American Indian Graduate Center, presented the Gates Millennium Scholarship Workshop. By recommendation from local counselors, 25 students attended this hands-on workshop. They were given tools to successfully complete the intricate application. In addition, they received an overview of federal and state financial aid and other scholarships.
- SASOP provided specialized tours for the Oregon Museum of Science and Industry (OMSI) Salmon Camps for Native American students. Annually the OMSI brings camp attendees to explore the HSU campus and science departments.
- SASOP brought local high school juniors to campus for a tour and lunch during the President’s Week and Spring Break. Local students were

encouraged to come to campus and take official tours and share lunch with staff at the “J.”

- SASOP staff made a total of 42 presentations to 8th grade classrooms; the focus was on college preparedness and planning. A total of 741 student contacts was generated and forwarded to the office of Enrollment Management for future outreach efforts.
- The “*Sixth Grade Source*” newsletter will be published and distributed to approximately 1,400 students in 45 schools throughout Humboldt County.
- In March SASOP presented three College: Making it Happen events in Eureka, McKinleyville and Crescent City. The events were designed to provide the parents of middle school students with information to assist their children after high school graduation. Parents in attendance stated their high approval of the information provided.
- SASOP coordinated and recommended 30 candidates and alternates for *Future Scholars* Scholarship awards. The Scholarship Program for *Future Scholars* represents an effort to support the development of students with merit and academic potential who are disadvantaged because of economic, educational, or environmental background.
- SASOP, with support from the office of Graduate Studies and the Financial Aid office, promoted and coordinated the 2005-06 campus awards of the Graduate Equity Fellowship.
- During 2005-06 the Talent Search Program provided over 1000 participants, classified as low-income and first-generation potential college students, with a comprehensive range of academic support services. These services included structured academic advice and assistance on high school course selection, college admissions and information on financial aid availability, college entrance exam preparation, and career counseling, tutorial services and study skills workshops.
- SASOP secured \$1,225 in funding from the Shasta Regional Community Foundation to help offset the costs of the 31st American Indian College Motivation Day.

### **Student Life**

- The Humboldt Orientation Program (HOP) was able to acclimate, inform and register 1905 new students to HSU during the 2005-06 year. This represents about a 10 percent increase from the prior year.
- An on-line orientation option for transfer students beginning spring semester was introduced, with 152 students oriented and registered through this program. The pilot was continued in April for selected transfer students entering fall semester.
- There were 735 parents and guests who attended one of the orientation programs in 2005–06 and we continue to experience a high level of involvement from parents and family members in the education of their student(s). Nearly 500 participants attended the 2005 Family Weekend, two Parent Newsletters were distributed, and we continue to experience considerable activity on the Parent Listserve.
- With the support of Graphics Services and the University Web, a major overhaul of the Freshman Year Experience and Transfer brochures was completed. The new approach elevated the quality and appearance of the printed material and moved more content to a companion website.
- During fall 2005, 22 FIGs were available to new freshmen (involving

over 70 different courses) and nearly 500 students participated in a FIG. Students continued to register high levels of satisfaction with the program and retention rates were higher than non-FIG freshmen. When combined with EOP's Fall Bridge program, two of every three first-year students participated in some manner of learning community in 2005-2006.

- Seven TRIGS were offered in fall 2005. We continue to struggle with high levels of initial interest in TRIGs only to see many students drop their TRIG during HOP. For this reason, we have decided to discontinue the TRIG program until we can identify a strategy that addresses this problem.
- Seventy outstanding Humboldt students were nominated for the Outstanding Student Awards in addition to six nominations for the McConkey Award.
- Volunteers with 14 student-directed Y.E.S. programs contributed over 10,000 hours of service to the community. Programs provided direct service to over 1,400 children and adults.
- "Students for Community Food" organized a Holiday Food Drive that donated over a ton of food to local food distribution centers. In the spring, a second drive generated \$3,181 and 5,392 pounds of food. This is an astounding achievement.
- Service Learning and Y.E.S. generated over \$180,000 in grants and contributions to support their programs. This includes, once again, being selected as the Northern California Regional Center for the Study, Promotion and Documentation of Student Civic Engagement. Service Learning continues to be a source of innovation and leadership making HSU a leader and model of rural engagement.
- The Service Learning Center supported the sixth cohort of Service Learning Faculty Fellows and provided assistance with the placement of over 400 students in community non-profit agencies, schools and businesses through service learning courses.
- The SLC, with the assistance of an outside resource, facilitated the updating of the Service Learning Strategic Plan.
- The clubs program is active, with 187 social, academic, cultural, religious and special interest organizations. This included Books Building Bridges, which raised funds and took books to hurricane devastated regions in Louisiana, and Look Beyond the Box, which organized a day-long experience to educate members of the campus community about disability issues.

### **University Center**

- The new Student Recreation Center opened in June 2005. Throughout the academic year, the center has seen over a thousand people a day walking through its doors to participate in a variety of classes, intramurals, athletics and drop-in recreation activities.
- Construction on the \$4.5 million Boating Instruction and Safety Center has progressed, with anticipated completion early fall 2006. This project is a partnership among the California Department of Boating and Waterways, the City of Eureka, and HSU.
- CenterArts events were well attended, with popular shows such as Bonnie Raitt, John Cleese and George Carlin among the many sold out performances offered.
- Overall, CenterArts posted an increase in ticket sales of 10 percent compared to the previous year.

- CenterArts presented a live taping of NPR's popular radio show "Wait Wait... Don't Tell Me!" which was broadcast nationally. Humboldt State University received some strong publicity when the program aired.
- The HSU Bookstore enjoyed an overall 7.5 percent increase in sales, with the computer department showing a remarkable 51 percent increase.
- The University Ticket Office continues to provide excellent box office and ticketing services to HSU events. This year almost 47,000 tickets were sold.
- The University Ticket Office sold 44 percent more Humboldt Transit Authority monthly bus passes this year due to a significant price decrease and an increase in the cost of HSU parking permits.
- HSU Dining Services partnered with AS for two barbeques in the fall: "Humboldt Hook Up Dayz" and "Gettin' Funky with the Vote."

### **University Police Department (UPD)**

*The mission of the University Police Department is to exemplify the Humboldt State spirit by providing professional, service-oriented law enforcement and emergency management to the campus community and North Coast region.*

- UPD continues to rebuild the department, in terms of personnel, equipment and procedures, based upon the new Mission Statement.
- UPD officers initiated over 1500 police contacts and field investigations, answered over 5000 calls for service from citizens, initiated over 1000 formal police case investigations, and conducted hundreds of safety and money escorts.
- UPD officers carried out over 300 arrests and issued over 500 citations this year.
- A "stranger attack" rape was reported having taken place on April 4; the investigation is continuing, tapping into the experience and connections of one of HSU's veteran officers (a former city detective), a supervising sergeant, and the assistance of many other local and state agencies.
- Despite shortages in statewide "lateral hiring" pools, UPD attracted and hired another experienced female police officer from a neighboring agency, a very experienced lead dispatcher, and a veteran part-time dispatcher.
- Once again, UPD received zero personnel complaints involving any allegations of brutality or excessive force. No suspects filed injury claims against the arresting officers.
- UPD fielded a diverse patrol force including many HSU alumni. About half of UPD's current sworn personnel once attended HSU as undergraduates. The full-time patrol force now includes four female officers, two black officers, two officers of Native American heritage and three white males.
- UPD continued to offer a special self-defense class for women – "Rape Aggression Defense" (RAD). HSU's RAD program was the first to certify a blind student, and it produced the nation's first RAD manual in Braille. Almost 300 women have successfully completed this training. New instructor training was hosted at the University and a new "for credit" offering of this class was successfully presented for the first time.
- UPD officers and staff participated in meetings, trainings and forums related to a variety of important issues including diversity and local concerns about racial tension, sexual assault prevention, alcohol abuse ("Every 32 Minutes"), handling criminal/negative behavior in the public-access library, and others.

## **Parking and Commuter Services**

- The Physical Education Project (PEP) building of new academic facility will result in the permanent removal of 114 parking stalls. Staff are actively working on projects to mitigate this loss as much as possible.
- Alternate Transportation Measures were heavily emphasized, including absorption of an increase in Redwood Transit Ticket Book rates so the customer saw no increase; the sale of a \$45 value monthly pass for only \$25, and continued operation of the Arcata/Mad River Transit System “Express Shuttle.”
- New this year, Parking and Housing shared the development of a chartered bus service to transport residence hall students to Eureka on Saturday afternoon and evenings. This shuttle has been heavily used, up to standing room only, and is viewed as a big success.
- Five new bike racks were installed around the residence halls and near Wildlife, Forestry and the Events Field.
- The “Jack Pass” concept was developed to increase student use of mass transit and significant participation in the development of a comprehensive revenue development strategy that will be required to launch key parts of the new Master Plan.
- Parking and Commuter Services continued to receive special assistance from the Director of Housing in the area of business planning and long-range financial strategies for future development of the campus transportation needs. Day-to-day operations as well as maintenance of existing programs and facilities remain the responsibility of the police department.
- Parking & Commuter Services provided crucial support and guidance in the successful implementation of “Car-Free Day,” with special incentives for those who carpooled, walked, biked, or used alternate transportation to come to campus. The Chief of Police was among those staff members who rode their bikes to campus.
- Parking & Commuter Services continued to subsidize the Arcata and county bus services, giving students either free or discounted bus fare.
- For the third year at commencement, HSU Parking and Commuter Services implemented a successful “shuttle” system, expanded to six chartered shuttles, to transport many disabled and elderly campus visitors to Redwood Bowl from outlying parking lots.

## **Emergency Management Services**

- UPD continued to revitalize the Emergency Preparedness Committee this year, with very productive monthly meetings and appropriate training topics. These meetings followed a “roadmap” of action items that were deemed most crucial.
- This year, working in partnership with the American Red Cross and HSU’s Office of Environmental Health and Safety, HSU trained and launched its first CERT team: “Campus Emergency Response Team,” including a cross-section of HSU staff, faculty and students, with the goal of being able to deploy the CERT in limited building search processes, management of casualty collection areas, and other tasks.
- UPD provided special training to the Executive Committee and to new staff and faculty focusing on emergency management issues. A sergeant and a hazardous materials technician each successfully completed a 5-day Earthquake/Disaster Preparedness class at California’s Specialized

Training Institute (CSTI).

- For the first time, amateur radio (HAM) communications took place from the campus EOC during a drill. This was facilitated by the installation of equipment and antennas this year in concert with volunteers from the campus and community and equipment loaned by the County of Humboldt.
- UPD used an equipment grant from the US Department of Homeland Security to upgrade the department's base radio systems so that for the first time communications may be possible on two consoles with two dispatchers on two different frequencies.
- UPD facilitated two successful and realistic drills involving mobilization of the Emergency Management Organization, including the Policy Management Group and the actual staffing of the Emergency Operations Center (EOC) on the second floor of the Student and Business Services Building. For the first time, color-coded vests were used to enhance the delineation between different sections in the organization.

## **Administrative Affairs**

- Visitors to the university this year have seen the beginnings of a new welcoming face to Humboldt State with the construction of the campus entry monument signs, which were designed to emulate Founders Hall. New landscaping, lighting and banners also have been added. This was the first of a series of campus signage improvements to make HSU a more attractive, visitor friendly, ADA compliant, and pedestrian safe environment. This summer will see the addition of monument signs at other campus entrance points along with a number of kiosks throughout campus. The kiosks will have campus maps, signage concerning accessible pathways for the disabled, and space for posting events and other information.
- A \$4.7 million energy conservation project was completed this year. In addition to lighting improvements and boiler upgrades, a major component of the project was the installation of a co-generation unit to serve the Forbes and Science Building Complexes, which produces heat and electricity at a substantial savings in utility costs. Those savings are applied to the financing for the project.
- Construction continues on the \$23 million Behavioral and Social Sciences Building. This 89,000 square foot facility is scheduled for completion in spring 2007 with occupancy planned for the fall of that year. This project is on track to achieving a LEED Gold rating by the U.S. Green Building Council for its exceptional environmental design, and HSU received the 2005 UC/CSU award for Best Sustainable Design for the facility.
- Ground breaking for a new \$43 million Physical Education/Athletics Building occurred in May 2006. This project will replace the West Gym and Natatorium and will include classrooms, a dance studio and faculty offices. A new entry plaza will integrate the existing East Gym, the Recreation Center and the new building. This facility is designed to LEED Silver standards as defined by the U.S. Green Building Council.
- Renovation of the Science B facility began in May and is scheduled to be ready for classes by fall semester. This \$2+ million project is targeted to improve all of the public spaces in the building including classrooms, laboratories, hallways and restrooms. Funding for the project was provided

through the Capital Renewal program and supplemented by the campus deferred maintenance budget and the Plant Operations staff.

- The campus Master Plan architects have almost completed two project feasibility studies for the University. The first is a study to construct a 1,000 space parking structure to be located on the site of the library parking lot. The second study is for the next phase of student housing of approximately 400 beds to be located on the east side of the campus. Upon completion of the architectural studies, financial analyses will be developed to determine viability and timing of the implementation of the projects.
- Construction is underway on a new Boating Instruction Safety Center (BISC) on the waterfront in Old Town, Eureka. The Center is being funded and constructed by the State Department of Boating and Waterways under an agreement that HSU will operate and maintain the facility. The Extended Education Department is funding all of the furnishings for the new facility and will participate with the University Center in its operation. Construction completion is anticipated to be late summer 2006.
- A new position of Director of Internal Audits was created this year to assist the campus in preparation for the myriad of audits performed on campus and to act as the main point of control for those audits. Additionally, the Director is tasked with integrating the audits of all campus state and non-state departments into the overall annual audit processes of the university, as well as performing internal audits and investigations as deemed necessary by the president.
- The campus is very fortunate this past year to have recruited Paul Picciotta, the new Director of Common Management Systems. Paul is developing a group of talented staff in the CMS Office who have already had a positive impact on the program. HSU has taken a leadership role in a five-campus collaborative to implement the Student Administration module of CMS. Additionally, steps were taken to implement a data warehouse with a user friendly reporting package which has greatly improved access to human resources and financial management information contained in the CMS program.
- A recent reorganization on campus successfully integrated the Fiscal Affairs function with the campus budget office under the direction of Carol Terry, Associate Vice President for Business Services. The new administrative structure will also align the payroll function with the Human Resources office. The goal of the reorganization is to improve collaboration between the fiscal affairs and budget offices, and to create an open financial reporting structure and service oriented administrative support.

### **Office of Enrollment Management (OEM)**

- With full support and mentoring from the division, the Humboldt On-Line Orientation Program, “HOOP,” was implemented for spring 2006, and continues to offer a viable orientation/registration option to incoming transfer students.  
Spring 2006: 236 transfers eligible, 165 participated.  
Enrollment Results: Spring transfers total = 341, up 18 percent from previous spring  
Fall 2006: 539 transfers eligible, 153 participated.
- The OEM technical area continues to improve both web access and desktop

security for the division with the help of a dedicated desktop support person.

- A successful search for the new Associate Vice President for Enrollment Management will mean new leadership on board by August 1st!

### **CMS Student Project**

Thomas Swanger is not only serving as the CMS Student Project Manager for our campus conversion to PeopleSoft, but also as the CSU system Student Project Implementation Committee (PIC) chair.

### **Admissions**

- There are multiple signs of encouragement that new student enrollments will be strong this fall and next. As of early June, freshman admits are up 17 percent and transfer admits up by 16 percent for fall 2006 compared to 2005. There were 130 freshman and transfer students admitted during the Fall Instant Admit program. The Western Undergraduate Exchange (WUE) is up and running, with 112 WUE students admitted for fall 2006. Admissions has doubled its communications by mail, with approximately 100,000 more communications sent this year in response to increased student interest. There is a marked increase in both individual visitors and group visits to campus, as we have hosted to date 400 more visitors this year than last. There are already 7,000 more inquiries for fall 2007 than fall 2006.
- The website continues to expand to provide easier and more convenient access to students. The Admissions Office now has an online request for information form. An on-line campus visit request process has been implemented, which includes detailed and personalized itineraries for students.
- Further development of an institutional graphic identity has strengthened recruitment pieces. Academic brochures are visually exciting while standardized in style and content. A new campus video was created.
- Admissions is offering fall and spring receptions, which were held in Fresno, San Diego, Emeryville and L.A.

### **Registrar's Office**

- Many vacancies in a variety of positions have now been filled. Successful searches for both the Registrar and the Associate Registrar were completed. Five vacant evaluator positions were filled by new Transfer/Graduation Counselors. Remaining evaluators also have been successfully upgraded to T/G Counselors. These individuals will now support recruitment of transfer students as well as the evaluator responsibilities in full partnership with the Office of Admissions.
- The Advising Center is born after a division from the AIR Center, allowing both new leadership and direction in the AIR Center. The Registrar's Office is now housed on the same first floor. AIR Center tallies include 19,291 counter contacts and 12,629 phone calls to date. Registration fee deadline/cancellation processes have been streamlined. There is cross-training of AIR and Registrar's Office student assistants.

### **Financial Aid**

- Financial Aid is delivering long-awaited customer service. The office is now open from 8–5 and has walk-in counseling. Individual staff phone

numbers and email addresses are now public and accessible. The website has been completely overhauled.

- Financial Aid awarding criteria are improved. Work-study was expanded to include dependent students with Estimated Family Contributions just beyond Pell Grant eligibility (approximately 88 new students.) The State University Grant (SUG) was expanded to include EFC up to 5500, avoiding a wait list situation and giving funds upfront to approximately 290 new students at this point.
- The Financial Aid Office implemented Cash for College, in-person web assistance to students and families filing their FAFSA forms. Approximately 100 students participated in the four workshops, and four \$1,000 scholarships will be awarded locally through this program for 06-07.
- The Financial Aid Office secured funding through the Chancellor's Office for OE needs and professional development. Ten staff participated in mandated federal compliance training this year.

## **University Advancement**

### **Development**

The fiscal year is not quite ended and University Advancement continues to receive and record gifts; however, the following gift activity and other accomplishment are highlighted for the year-to-date.

- The Humboldt State University Advancement Foundation was established to maximize returns on investments. The investment return of the 05-06 fiscal year is on target and the portfolio has grown from the market value of \$16.8 million on July 1, 2005 to \$18.9 million on May 31, 2006.
- Earnings Distribution of more than \$184,000 was distributed throughout the year, supporting a wide variety of HSU projects including research, academic departments, student scholarships and the library.
- The first endowed chair in the history of the university was established with the Kenneth L. Fisher Chair in Redwood Forest Ecology, valued at approximately \$3.5 million, which will be accounted for on an annual basis of gifts totaling approximately \$90,000.
- Approximately \$340,000 was received in unrestricted scholarship bequests from HSU alumnae.
- A donor report for 2005 was produced and distributed to 2,500 donors and other key constituents, marking the first such publication since 2000.
- The top 10,000 constituents were evaluated for wealth screening for future gift planning efforts.
- Planned giving expectancies from alumni and other donors increased through bequests and other charitable gift planning.
- New designated funds were established for more than ten scholarships and awards in art, business, education, environmental resources engineering, fisheries biology, forestry, geography, industrial technology and for unrestricted scholarships.
- Top cash gifts and gifts of stock included:
  - Grace Shaw Scholarship - \$229,000 from the estate of Grace Shaw for unrestricted scholarships
  - Armando Seghetti Scholarship - \$111,000 from the estate of Rose

- Seghetti for unrestricted scholarships
  - Smullin Scholarship - \$65,000
  - Montgomery Scholarship - \$63,000
- Top gifts in-kind (noncash) included:
  - Estate of Robert A. Wallace - music collections
  - Merle Shuster - Shuster Aerial Photograph Collection

## **Alumni Relations**

- Established a business plan that organizes and prioritizes Alumni Relations initiatives.
- Implemented a comprehensive communications plan to drive the strategy of engaging alumni (two printed Staters and four Bolt e-newsletters per year).
- Launched two alumni chapters to support the chapter expansion goals of adding two per year (Sacramento and Wildlife). Plans are in motion for further 2006/2007 expansion (LA Basin and Native American).
- Strategically restructured Alumni Association dues to both expand revenue and promote conversions from annual to life plans.
- Renegotiated affinity contracts that will increase affinity revenue by a minimum of 50 percent, impacting FY 2006/2007 and forward (Marsh and MBNA).
- Supported enrollment/recruitment initiatives by linking with Alumni Ambassador Program.

## **Graphic Services**

### **Design**

- Three UCDA national design awards were received for various Admissions marketing publications.
- The Admissions Marketing Report award of excellence was received for the Admitted Student Brochure.
- Proposed and executed a new design and strategy for the Admissions Search Project (increased response rates by 40 percent over last year).
- Hired a new graphic design assistant, who is an alum from the HSU Art Department.
- Initiated a campus-wide academic program brochure development project.
- Remodeled/expanded the design work area to accommodate three new workstations.
- Assisted Facilities Management in implementing the campus signage program, interior signage design and fabrication, and banner program.

### **Web**

- Hired new full-time web design assistant.
- Projects completed include seven Admissions sites, two Advancement/alumni sites, three top-level sites including majors and programs redesign, three non-academic sites, and four multicultural/diversity sites.
- Launched the new web office site including refined web standards and downloadable general use web templates for on-campus web developers.
- In progress are four academic program and one college site redesign efforts.

## Photography

- Committed to all-digital workflow shooting the Scholars Calendar, Admissions brochures, Rec Center web, Donor Report, academic web sites and brochures, Stater, faculty portraits and press releases.
- Shot 39,650 images on 227 assignments, 522 billable hours.
- Designed and implemented searchable digital photo archive system and web site.

## Printing

- Acquired new two-color press and digital plate setter, increasing quality and capacity
- Proposed and implemented 100 percent PCW recycled paper program on campus
- Facilitated or produced all major print publications on campus

## Public Affairs

- Communications - For Public Affairs this was the year for implementation of the Noel-Levitz communications recommendations that sprang from the campus-wide Strategic Enrollment Effort envisioned and led by the department over the past two years. Public Affairs made the shift from a news bureau model to a strategic communication model by drafting or augmenting communication plans for five critical audiences.
- Noel-Levitz recommended academic program brochures touting the merits of each HSU program. Public Affairs took the lead and supplied content on thirteen brochures and nine major recruitment projects. Teaming with Admissions, the office worked to develop the first-year student brochure and website, transfer brochure, search flyer, admitted student brochure, about Humboldt website, WUE website, CSU system campus facts, ten tips for success in college for future web use, and an HSU advertisement in LA Unified School District's college guide.
- Other recruitment and academic materials included the art department website, oceanography brochure, communications department brochure, NRPI brochure, biology brochure, CNRS view book, geology brochure, school of business brochure, liberal studies: elementary education brochure, education brochure, athletic training flyer, environmental resources engineering brochure, and environmental resources engineering conference poster and display.
- Using market research data, Public Affairs also made advancement in the development of marketing tag lines to better represent the campus.
- Alumni Community - Public Affairs collaborated with Alumni Relations to launch a more comprehensive communication plan for alumni. It included providing development expertise and content for two *Stater* magazines instead of one annually, and a new quarterly online magazine, *The Boldt*, sent to the alumni database.
- Donors and Friends - Public Affairs published the first-ever *Donor Report* and provided direction and content for an updated Development website.
- Internal Communications - In total, 417 news stories were posted to *Humboldt State News Online* and distributed to the campus in 2005-06. Humboldt State's first live web cam was launched this year.
- Convocation - Public Affairs coordinated commencement again in Spring 2006 and assisted in the Fall Convocation and January's new Spring

Convocation.

- Crisis and Emergency Communications - Public Affairs participated in several Emergency Operations Center drills and rewrote most of the crisis communication protocols for the institution.
- External Media Relations - In the media relations area, the department continued to meet the needs of the regional press by generating more than 400 press releases and holding press conferences. Bi-annual editorial meetings between the president, public affairs staff and media representatives were held with each media outlet again this year. As a result of these pro-active measures, high levels of positive local coverage for this institution were seen.
- Government Affairs - Public Affairs developed a plan for measuring the success of one of the plan objectives of the Communications and Advocacy Campaign for the CSU Government Affairs Office and coordinated HSU's participation with state legislators in CSU's Legislative Day.

### **KHSU**

- Internet Acquisition Grant - KHSU received a \$15,000 grant from the Corporation for Public Broadcasting to redesign its website in order to make it a better tool for communication with its varied constituents. KHSU has hired Morse Media, a local company, to do the initial redesign. Morse has made significant progress with site navigation pathways and the redesign is progressing. We hope to have a prototype to test by August, 2006.
- RLAIF (Rural Listener Audience Incentive Fund) - For the second year running, KHSU received the maximum grant of \$32,000 from the Corporation for Public Broadcasting for our efforts involving collaboration, efficiency of operations and community service. The funds are unrestricted and have been used to augment KHSU's general operations budget, which has been reduced for the past two years by state budget shortfalls.
- Programming Changes/Fundraising - In February 2004, KHSU made the most significant changes to its broadcast schedule since the mid-1990's. Significantly, the station added a popular, alternative news program called *Democracy Now*. Beginning with the spring pledge drive two months later, membership revenues increased more than 31 percent. That increase has been sustained throughout this year with 25 percent of our pledge drive revenues coming to us during this show.
- Students on KHSU - KHSU is happy to have the continuing increased involvement of Humboldt State University students in the programming and operations of the station. Due to the creation of "The KHSU Experience" course, students may now receive academic credit through the Journalism and Mass Communication Department for the work they do at KHSU. Also, two student interns are now receiving a small stipend plus academic credit for weekly news contributions throughout the summer. KHSU's General Manager also taught JMC-333 in both fall 2005 and spring 2006, which resulted in more student involvement, including election coverage of the Governor's Special Election and the recent June primary.
- Backup Generator - On New Year's Eve 2005, a huge windstorm swept through the area knocking out power to KHSU at its main transmitter site for three and a half days. As a result, KHSU launched an aggressive fundraising campaign to find monies to purchase and install a back-up generator, which would keep the station on the air at full power for up to

three days. The station was hoping for \$20,000. We raised nearly \$27,000, which included a grant from the California Endowment.

## **Natural History Museum**

### **Programs**

- The 166 educational public programs (lectures, workshops, field trips and classes) offered for children, families and adults were attended by 2,723 people.
- Our highest attended programs:

**Natural History Halloween** - The tenth annual event was attended by 482 children and adults over a two-day period; 42 students and 53 community members volunteered over 425 hours.

**Reptile and Amphibian Day** - Attended by 594 children and adults; 28 students from Sharon Marks' Herpetology class put in 245 hours volunteer time.

**Chemistry and Physics Day** - Attended by 173 children and adults; presented by 40 elementary education students in science classes of Jess Vickery and Richard Stepp.

- Natural science programs were given to 104 visiting schools groups totaling 2,402 people.
- The new grant-funded outreach program to local schools began in January with museum instructor Julie Kelly making several visits to the classrooms and the classes creating exhibits for the museum's front window.
- HSU professors continued to be involved in educational programs at the museum, giving Thursday night museum lectures and participating in other events. They included Dave Kornreich, Richard Paselk, Lori Dengler, Alexandru Tomescu, Mark Hemphill-Haley, Patty Siering, Jess Vickery and Terry Henkel.

### **Exhibits**

- The newly renovated and expanded Hominid exhibit, designed and constructed by Anthropology student Holly Weick and Melissa Zielinski, opened in September.
- Biobulletin, a video exhibit direct from the American Museum of Natural History, opened in May and will be updated each week with short videos about scientists in the field and information on biodiversity around the world. It is one of three museums on the west coast with this cutting-edge exhibit. The museum received a \$11,700 stipend.

### **Fundraising**

- Museum membership was increased this year bringing in approximately \$20,000, up \$4,000 over last year.
- Business sponsorships increased dramatically (from \$3,000 to \$11,000) after hiring Development Coordinator Rachel Montgomery.

## **First Street Gallery**

- Following are some of the accomplishments achieved by First Street Gallery during Fiscal/Academic Year 05-06:
- A delegation from the HSU First Street Gallery Advisory Board traveled to Oaxaca, Mexico in July 2005. The mission was to investigate the potential for a variety of cultural and educational exchanges with la Escuela de Bellas Artes de la Universidad Autónoma Benito Juárez de Oaxaca (UABJO) and with the Oaxacan community of artists. Subsequently, the First Street Gallery Advisory Board inaugurated a new exhibition series featuring artists from Oaxaca, Mexico. In April 2007, the new series will be launched with an exhibition featuring the art of Shinzaburo Takeda, Professor of Art at UABJO. This new series will serve our mission to create more interdisciplinary opportunities across the campus and to expand our international and multi-cultural offerings.
- The gallery produced a comprehensive retrospective of the art of retiring Art Professor Louis Marak, who makes ceramic sculpture. This exhibition included works loaned by collectors throughout the West and from pieces from the artist's personal collection. Over a period of two years in the making, the exhibition was produced by over twenty HSU students who were engaged in all stages of the production.
- The gallery presented twelve unique exhibitions of fine art, including three solo shows by HSU Art faculty. Faculty exhibitions staged in a popular public venue, such as First Street, serve as important recruiting and public outreach tools for the university. The gallery offered a variety of temporary exhibitions with the intention of appealing to a broad community and university audience.
- The gallery received over 18,000 visitors from July 05 through May 06 including student visitors from our regional primary and secondary schools and from College of the Redwoods.
- The gallery functioned as a learning/practicum site for HSU students enrolled in the Museum and Gallery Practices Program and the Art Education Program.

