

# COMMUNICATION

## **Bachelor of Arts degree with a major in Communication**

### **Minor in Communication**

#### **Department Chair**

Armeda Reitzel, Ph.D.

#### **Communication Department**

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### **The Program**

Communication majors develop understanding of communication codes, communication and influence, interpersonal and small group communication processes, public communication, cultural differences in communication, and applied communication in work contexts.

The communication major helps graduates develop skills to become more effective advocates, leaders, decision makers, and citizens.

Communication students can become involved in active learning processes inside and outside the classroom. The Student Speech Association is open to all; honorary society chapters are available for those who excel. The intercollegiate speech and debate program travels throughout the West Coast, where students participate in both debate and individual-events tournaments.

Communication graduates excel in many career fields, including education, law, business management, marketing, public relations, human relations, social advocacy, communication consulting, and training and development.

### **Preparation**

High school courses in English, speech, and debate are useful preparation, but are not necessary.

## **REQUIREMENTS FOR THE MAJOR**

*Note:* The department highly recommends majors take COMM 101, 102, or 103 to fulfill GE area A, critical thinking.

### **Introduction to the Field**

COMM 105 Introduction to Human Communication

### **Public Communication Skills**

Take two from the following:

COMM 108 Oral Interpretation

COMM 110/310 Intercollegiate Speech and Debate

COMM 214 Persuasive Speaking

### **Personal Communication Skills**

Take one from the following:

COMM 213 Interpersonal Communication

COMM 312 Group Communication

COMM 324 Nonverbal Communication

### **Cultural Studies**

Take one from the following:

COMM 309B Gender & Communication

COMM 322 Intercultural Communication

### **Communication & Society**

Take one from the following:

COMM 300 American Public Discourse

COMM 315 Communication & Social Advocacy

### **Research Methods**

COMM 319 Communication Research

### **Applied Communication**

COMM 411 Organizational Communication

### **Theories of Communication**

Take two from the following:

COMM 404 Theories of Communication Influence

COMM 414 Rhetorical Theory

COMM 415 Communication Theory

### **Special Topics**

COMM 480 Seminar in Speech Communication

## **Electives**

Any upper-division courses needed to complete major requirements of 45 units.

COMM 300 American Public Discourse

COMM 309B Gender & Communication

COMM 310 Advanced Intercollegiate Speech & Debate

COMM 311 Business & Professional Communication

COMM 312 Group Communication

COMM 315 Communication & Social Advocacy

COMM 322 Intercultural Communication

COMM 324 Nonverbal Communication

COMM 404 Theories of Communication Influence

COMM 414 Rhetorical Theory

COMM 415 Communication Theory

COMM 417 Second Language Acquisition

COMM 422 Children's Communication Development

COMM 426 Adolescent Communication

COMM 480 Seminar in Speech Communication

COMM 495 Field Experiences in Speech Communication (3-unit max.)

COMM 499 Directed Study (3-unit max.)

▪ *Note:* No more than four units of 110/310 can count toward the major.

### **Capstone**

COMM 490 Capstone Experience

## **REQUIREMENTS FOR THE MINOR**

12 units of communication courses, with six units from upper division courses and no more than three activity units counted toward the minor. If used for general education, COMM 100, 101, 102, and 103 cannot be included in the 12 units for the minor.

