



IACBE

Public Disclosure of Student Achievement

Institution Name: California State Polytechnic University, Humboldt

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2024-25

Date Report Posted: January 28, 2026

PROGRAM	Measure	Target	RESULT
Undergraduate Program with concentrations in:	1-Year Retention Rate	Freshmen: 75% Transfers: 85%	Freshmen: 80.0% Transfers: 85.4%
Accounting	1-Year Retention Rate	Freshmen: 75% Transfers: 85%	Insufficient data is available at the emphasis level
Economics	1-Year Retention Rate		
Finance	1-Year Retention Rate		
Marketing	1-Year Retention Rate		
Management & Entrepreneurship	1-Year Retention Rate		
Undergraduate Program with concentrations in:	Graduation rates <ul style="list-style-type: none">5 Year Graduation Rates for first-time student cohorts2 Year Graduation Rates for upper-division Transfer cohorts	60% 60%	37.1% 40.5%
Accounting	Graduation rates	Freshmen: 75% Transfers: 85%	Insufficient data is available at the emphasis level
Economics	Graduation rates		
Finance	Graduation rates		
Marketing	Graduation rates		
Management & Entrepreneurship	Graduation rates		
MBA Program	Graduation rates of MBA students in the one-year track. <ul style="list-style-type: none">One-Year Graduation Rate	85%	85.7%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rates Undergraduate program	At least 75% of our freshmen and 85% of our transfer students will continue in the program after their first year. How it is computed: This data is collected/computed by the University Office of <i>Institutional Effectiveness</i>
Graduation Rates. Undergraduate Program	At least 60% of first-time freshmen will graduate in five years and at least 60% of the transfer students will graduate in 2 years. How it is computed: This data is collected/computed by the University Office of <i>Institutional Effectiveness</i> .
Graduation rates MBA program	At least 85% of the students in the one-year track will graduate on time. How it is computed: School of Business tracks the graduation date for each MBA student in a spreadsheet to compute this rate.