

Quarterly Collaborative Meeting | Draft Agenda

Focus on: Arts, Culture, and Tourism in the Redwood Region

Thursday, February 26, 2025: 11:00 a.m. – 12:30 p.m. [Zoom link](#)

Meeting ID: 859 7528 8297 | Passcode: 087625

Please note: This meeting is informational, so there are no per diems offered for attendance

TIME	GOALS	PRESENTED BY
11:00–11:05	Welcome (Back)!	CCRP
11:05–11:15	Admin Updates <ul style="list-style-type: none"> ● Progress update: RRRISE’s key milestones in Q3 of 2025 <ul style="list-style-type: none"> ○ Private philanthropic funding - new projects updates ○ Policy Working Group developments ○ State Implementation funding update ○ Sustainability Working Group developments ○ Voting Member Block’s Equity Committee: Micro-investments ○ Semi-Annual Report 	CCRP
11:15–11:45	State of the Arts, Culture, and Tourism Sector <ul style="list-style-type: none"> ● Understanding the sector and its industries ● Current SWOT analysis ● Towards a regenerative model of tourism and cross-cutting possibilities ● What’s Next? <ul style="list-style-type: none"> ○ The Sustainable Recreation & Tourism state-wide cohort 	Sector Investment Coordinator Calder Johnson
11:45–12:00	Catalyst Project Highlights <ul style="list-style-type: none"> ● Del Norte Performing Arts and Civic Center 	Nick Rail (Partnership for Performing Arts),

Redwood Region RISE (Resilient Inclusive Sustainable Economy)

California Jobs First

	<ul style="list-style-type: none"> • Carving a Legacy: Tribal Traditions, Woodworking, and Workforce Development 	William Matsubu (Blue Lake Rancheria)
12:00-12:25	<p>Other Arts, Culture, and Tourism Projects and Priorities</p> <ul style="list-style-type: none"> • Healthcare Clowning Project • Grant-writing workshop • Sacramento Advocacy Days • Outdoor Recreation Economy Summit • The Great Redwood Trail, Public Art, and Economic Development • Ag Tourism • Interested in getting involved? Contact Calder at calder.johnson@gmail.com 	Calder, Julie Douglas (Dell'Arte International), Capitol Impact, NCGA
12:25-12:30	<ul style="list-style-type: none"> • Recap & next steps • Join upcoming RRRISE meetings 	CCRP
12:30	Adjourn Meeting	CCRP