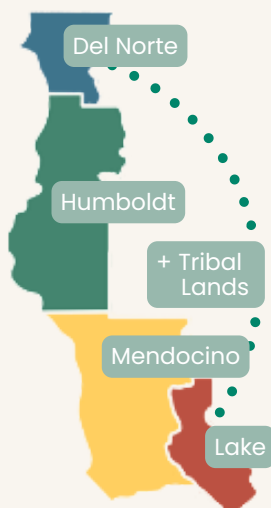


Working Lands & Blue Economy

Growing industries that sustain our forests, farms, fisheries, and rural communities in the Redwood Region

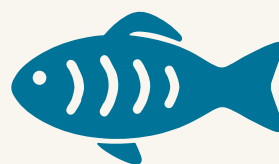


The Redwood Region's forests, farms, fisheries, and coastal resources are foundational to its economy, environment, and quality of life. These industries support thousands of jobs, strengthen communities, and steward the natural resources that define the region.

Through Redwood Region RISE, partners are collaborating to develop resilient industries that create long-term prosperity while protecting the lands and waters that sustain them.

Our Regional Strength

Rich in resources, Working Lands and Blue Economy have momentum for continued proliferation:



- **3.5+ million acres** of forested land across the Redwood Region.
- **30%** of California's timber harvest value is generated by Humboldt County.
- **\$560+ million** annual agricultural production across the region.
- **3% of production. 5–7% of value.** The region produces ~3% of California's wine grape volume while generating 5–7% of the state's wine grape market value.
- **280 miles** of California coastline, supporting commercial fisheries, aquaculture, marine research, recreation, and coastal industries.
- **Nearly 80% of California's** Dungeness crab landings originate from North Coast ports.
- **\$17.4 million** annual value of the oyster aquaculture industry.
- **2 million+** Purple urchins removed through kelp restoration efforts to improve marine ecosystem health.



Project Spotlight

Kaos Sheep Outfitters demonstrates how innovation and stewardship can strengthen the region's Working Lands economy. Through targeted sheep grazing, the business partners with public agencies, private landowners, and community organizations to reduce wildfire fuels, restore landscapes, and manage land sustainably.

Impact

- Reduces wildfire risk
- Practices regenerative land management
- Creates local economic and workforce opportunities
- Innovates for climate resilience
- Bridges agriculture, restoration, and community stewardship

Be Part of the Long-Term Resilience Strategies

Redwood Region RISE is working with partners to strengthen the systems that will sustain the Working Lands & Blue Economy for generations to come. Join us to accelerate the work forward by:

- Diversifying Rural Economies and Strengthening Workforce Pathways
- Supporting Cross-Sector Employment and Building Regional Collaboration
- Investing in Stewardship & Climate Resilience



Scan the QR Code to learn more about Redwood Region RISE.