



Redwood Corridor SEEDS Network



Lead Organization: North Coast Opportunities

Key Collaborators: Women With Bows, School of Adaptive Agriculture, UC Agriculture and Natural Resources (UCANR)

More Information: bit.ly/RCSEEDS

Sector: Working Lands and Blue Economy

Project Description

Food deserts, limited land access for small-scale and Indigenous farmers, and eroded traditional stewardship practices are persistent challenges along the Highway 101 corridor in Mendocino County. This project addresses these inequities by establishing community-tailored food hubs that integrate Tribal food sovereignty with practical infrastructure development, in partnership with Women With Bows—which leads community engagement, equipment planning, and recipe development—and the School of Adaptive Agriculture, which hosts events like the Farmers Convergence and coordinates the Mendocino County Food Policy Council.

Intended Outcomes

- Grow the Just Soup project to promote a de-colonized diet.
- Develop freeze-dried products that are self-stable and salable.
- Establish a kitchen location.
- Evaluate possible market channels, such as schools and stores.

Progress Update: Challenges & Achievements to Date

Through Women With Bows' Just Soup initiative, the project is engaging 175+ community members, strengthening Tribal and inter-Tribal partnerships, and advancing harvest mapping and land access strategies. They are also working on their supply-demand match assessment for their goulash recipes, communicating with farmers about product availability and volume projections, and matching products with scaled quantities so that they can rely on locally-grown produce as much as possible.

Ways to Engage and Support the Project

- Connect with the Just Soup project: bit.ly/Just-Soup
- Follow Women with Bows: bit.ly/WWB-info
- Follow the School of Adaptive Agriculture: bit.ly/SAA-about

