

Redwood Region Made

Lead Organization: Humboldt Made

Sector: Arts, Culture & Tourism, Working Lands & Blue Economy

Learn More

Redwood Region Made is a project designed to advance economic mobility by equipping local food producers, craft makers, and small-scale manufacturers with the tools, funding, and connections needed to expand into larger markets. Through a combination of micro-grants, training, and market access support, the program will help entrepreneurs transition from survival-level operations to sustainable, income-generating businesses — creating jobs and retaining wealth in the region. The Redwood Region Made project is committed to its goals of promoting inclusive and equitable rural growth, strengthening local supply chains, and fostering community-based prosperity built on stewardship of natural and cultural resources.

Intended Outcomes

- Foster economic mobility for local makers
- Strengthen regional economic collaboration
- Expand market access & trade show presence
- Deliver business education & mentorship

Project Updates

Since its initial conception, the Redwood Region Made project has confirmed partnerships with Northcoast SBDC and chambers of commerce, expanded its focus on the Working Lands & Blue Economy with a collaboration with the North Coast Grower's Alliance, and initiated outreach to tribal enterprises and cultural producers to ensure equity and representation in all program activities. Project design has been refined, with the micro-grant fund element increased to \$90,000 in order to directly support 30-35 small producers and craft-makers.

Now, Humboldt Made and its partners are in the process of raising approximately \$400,000 in funding for the program's Phase 1, 10-month roll-out, including the micro-grant fund, virtual and in-person workshops, and the design and development of a trade-show cooperative to expand equitable access to trade-show participation.

Ways to Engage

- **Become a Project Partner**
- **Join the Project Fundraising Committee**
- **Join the Humboldt Made Mailing List**

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