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Communication, B.A.

Communication is how ideas change over time. Our Communication Bachelor of Arts program develops inquisitive and eloquent student leaders through a series of courses which emphasize the development of student skills for facilitation, leadership, team-building, persuasion, and critical thinking. Students gain practical experience with interpersonal, small group, social advocacy, digital communication, public, nonverbal, organizational, and intercultural communication. Our students get a far-reaching set of skills and the practice to apply those skills to our world.

Experience Your Learning

Experiential learning opportunities include internships, attending conferences, conducting original research, tutoring, assisting in instructing classes, and participating in the intercollegiate speech and debate program.

The intercollegiate speech and debate program teams travel 5-6 times per year, including to a national championship. Debaters compete in teams of two against three other pairs (two affirmative teams, two negative teams) over a topic determined 25 minutes before the debate.

Our students are encouraged to develop job and life skills by taking advantage of all the resources and activities we offer. Students can join the Communication Club, get field experience, and present at academic conferences.

Field experience with a local nonprofit organization, public relations firm, in the public relations department of larger organization, a volunteer organization, a government agency, or some other organization gives you the opportunity to both put your knowledge to work and to learn more about the way communication works in the real world.



Did you know?

- **We are a close-knit community, you will have multiple opportunities to work closely with Communication faculty, honing your understanding and skills in the field of Communication.**
- **We have a tutoring program called Communication Wizards where students learn how to coach and tutor other students in Communication.**
- **The Communication faculty work in the Telonicher building: a real house that seems more like "home" than an office. Our department office area is literally a living room where students end up hanging out with each other and their professors discussing Communication theories and debating current events.**



Academics & Options

Communication, B.A.

Minor

- Minor in Communication
- Minor in Social Advocacy



Careers

Businesses need people who are thinkers and communicators. Our program provides an educational approach emphasizing important business skills that prepares students for success in their chosen career.

- Advertising
- Business Management
- Education
- Journalism
- Law
- Marketing
- Mediation
- Politics
- Public Relations
- Radio & TV Broadcasting



I love speech and rhetoric! So Communication Studies was rewarding for me to explore because it gave me many verbal and nonverbal skills that I apply to my daily behavior at the intrapersonal, interpersonal, and extrapersonal level! Communication has helped me connect with people but, more than anything, enhanced my critical thinking skills to find rationale behind any social justice issue I advocate for."

Andrea Santamaria, ('20, Communication)