



Recreation Administration, B.A.

Find your future at Humboldt. The recreation, tourism, and leisure service industry is the largest and fastest growing in the world. With the increasing availability of leisure time, the demand for qualified recreation professionals is continually increasing. At Humboldt we are doing our part to meet this demand by offering a personalized atmosphere in which one can work, grow, and learn while majoring in recreation administration. We provide the opportunity to develop the skills, knowledge, understanding, and sensitivity needed to help secure a position in the recreation profession.

Experience Your Learning

The Recreation Administration program uses an interdisciplinary approach and provides a variety of experiential learning modality. Students will take courses in programming, leadership, administration, management, philosophy, and inclusive recreation. The North Coast provides a unique learning lab for students—connecting their education to practical experiences that can't be found elsewhere.

You can develop outdoor adventure skills in national forests, work with local tourism organizations to plan and design hospitality experiences, and, through the Healthy Community program, deliver several instructional programs, including Humboldt Fit, which provides services to individuals with disabilities.

Develop your leadership and outdoor professional skills through the Outdoor Assistantship, which includes working as an assistant instructor at Center Activities and in outdoor classes with your peers.

In the Senior Capstone Experience course, students develop an e-portfolio of work, a self-reflection of their acquisition of core skills, and job market materials including a resume, cover letter, career goals, and self-reflection on their values.

Did you know?

- The recreation, tourism, and leisure services industry is the largest and fastest-growing industry in the world—designing and providing leisure experiences through outdoor adventure companies, hotels and resorts, and many other organizations.
- *Outside* magazine called Arcata a “dream town” for outdoor play.
- Humboldt County has 110 miles of coastline and more than 160,000 acres of majestic redwoods.
- Lonely Planet picked California’s Redwood Coast as the best U.S. place to visit in 2018



Academics & Options

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Program Concentrations

Outdoor Leadership

Outdoor Leadership is for those students who see themselves working outside and providing opportunities to grow, play, and safely experience the great outdoors.

Tourism Management

Students in this option will prepare to be professionals who provide and manage tourism opportunities and experiences in such diverse settings as resorts, meeting planning, convention and visitor bureaus, tour operations, and recreation businesses.

Diving Leadership

The Dive Leadership emphasis provides broad-based support of sub-aquatic research, education, and recreational activities with a focus on diver safety and proficiency in the challenging waters of Northern California.

Inclusive Communities

The Inclusive Communities option is an exciting route to prepare upcoming professionals for careers in municipal, county, state, and federal community-based recreation programs, and private not-profit recreation programs. The program places emphasis on creating access for all community members, including individuals who experience disabilities, homelessness, poverty, and age-related isolation.

Minor

- Recreation Administration Minor



Careers

The recreation administration program helps assure that students have the practical experience needed and the academic competencies required to obtain a position and succeed in an exciting, challenging, and personally satisfying profession.

- Recreation Director
- Community Center Director
- Recreation Specialist
- Park Superintendent
- Recreation Supervisor
- Adventure Recreation
- Outdoor Leader
- Camp Director
- Challenge Course Facilitator
- Inclusion Specialist



My degree gave me a good foundation in leadership and management. It taught me what to expect in roles pertaining to the recreation industry; specifically in facilities management, recreation programming, and hospitality and tourism management. I've been able to apply some or all these skills in my positions."

Ines Aguilar ('19, Recreation Administration),
Recreation Specialist, City of Folsom