



Architecting Success: One Campus' Story Aligning Strategic Planning with Accreditation Expectations

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Humboldt State University, Arcata CA One of 23 campuses within the California State University (CSU) system

Academic Resource Conference
April 19-21 San Diego, CA

A view through the Redwoods...

Who is HSU?

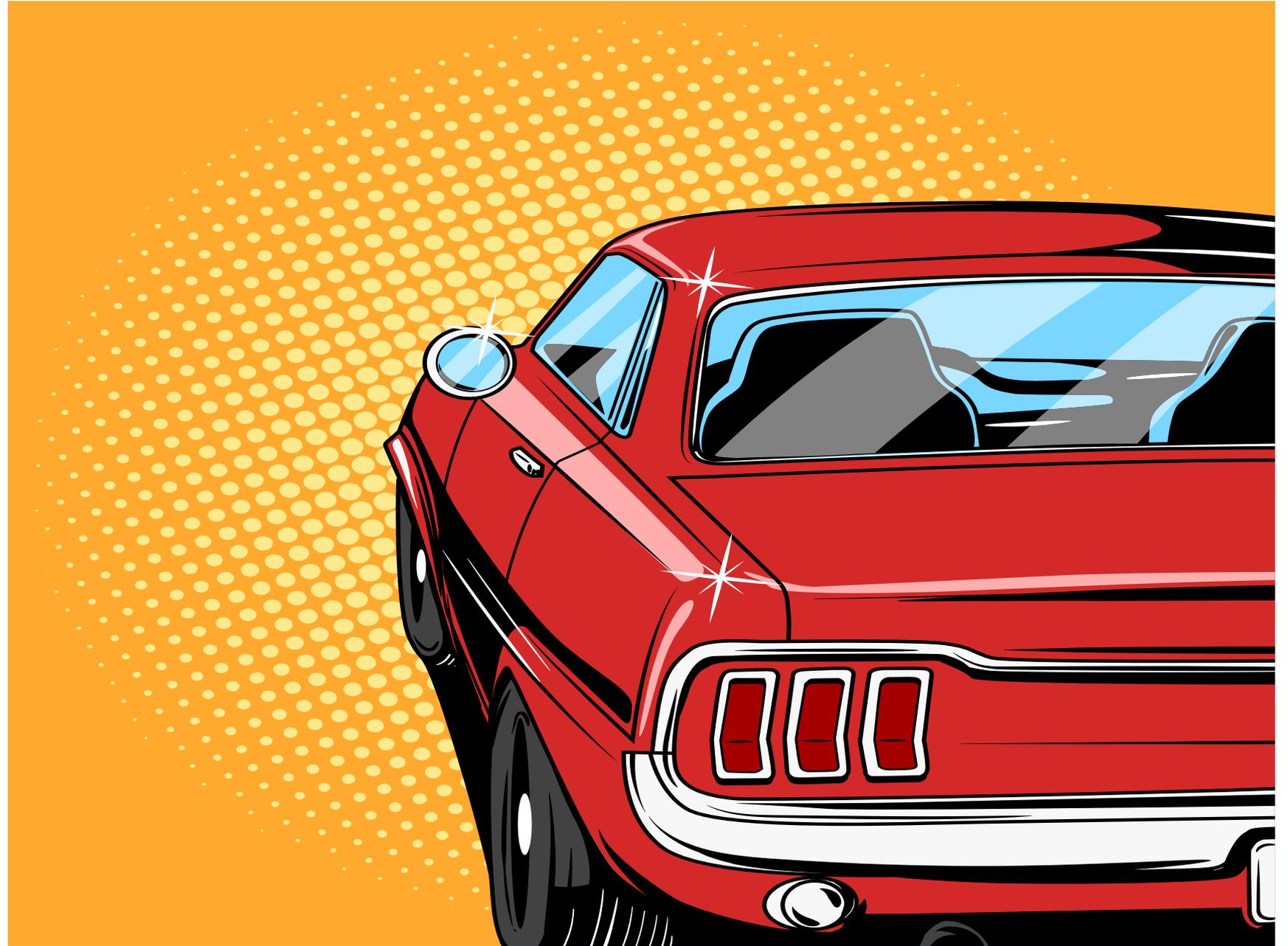


Recruit.
Retain.
Graduate.



MEANWHILE.....

At the
wheel?...





HSU Strategic Plan

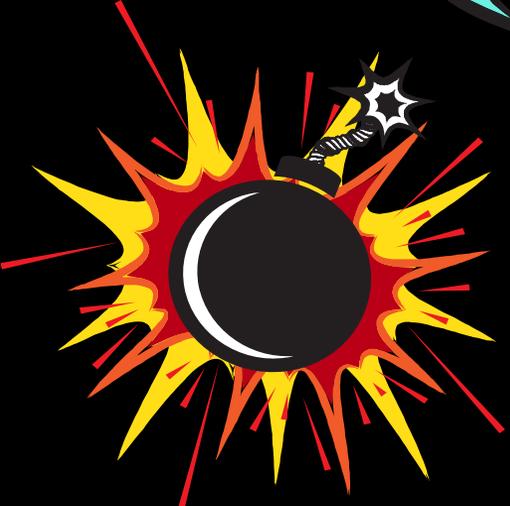
**Graduation Initiative
2025**

**Local Planning
& Assessment**

CFRs

A sense of urgency...

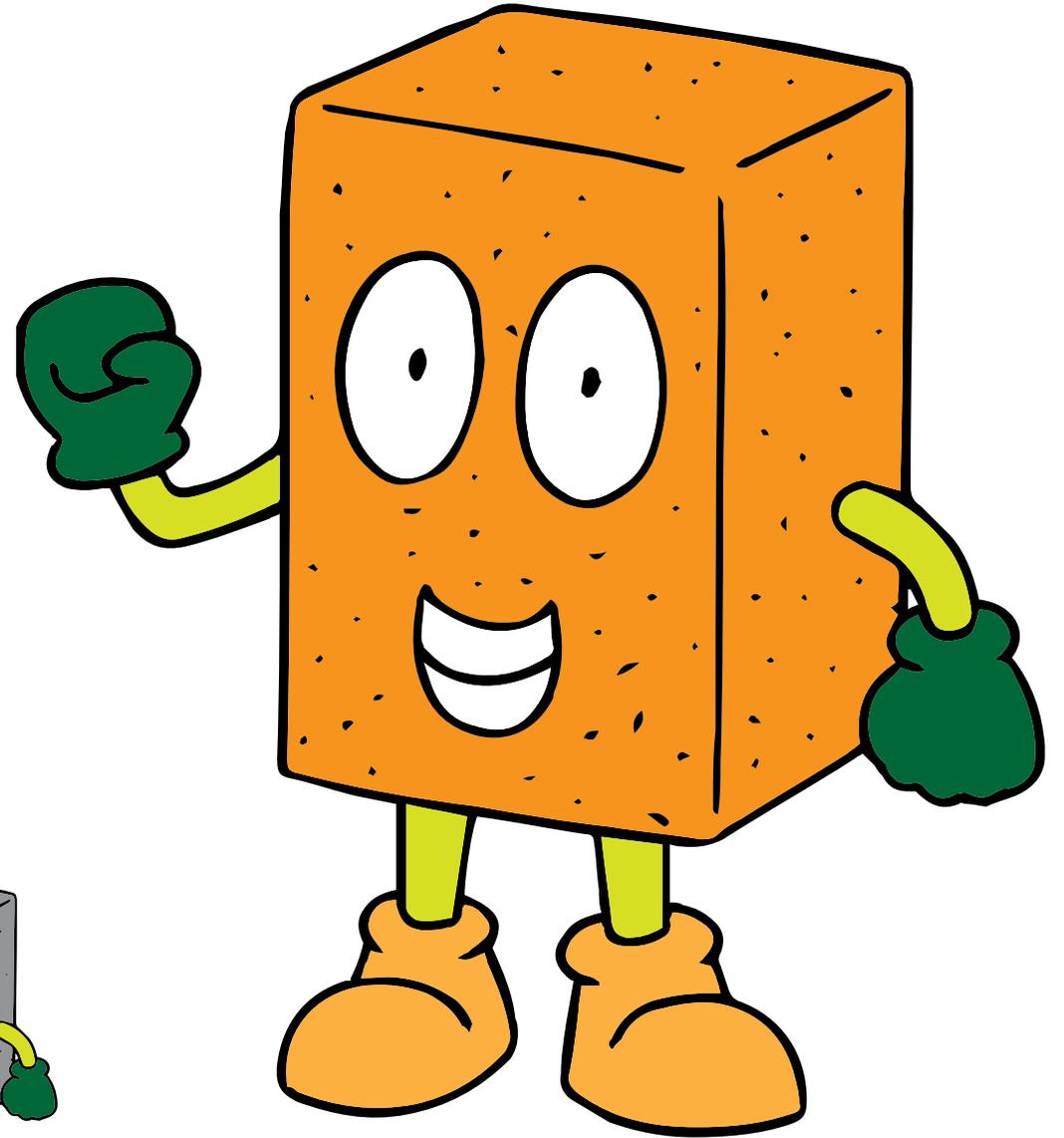
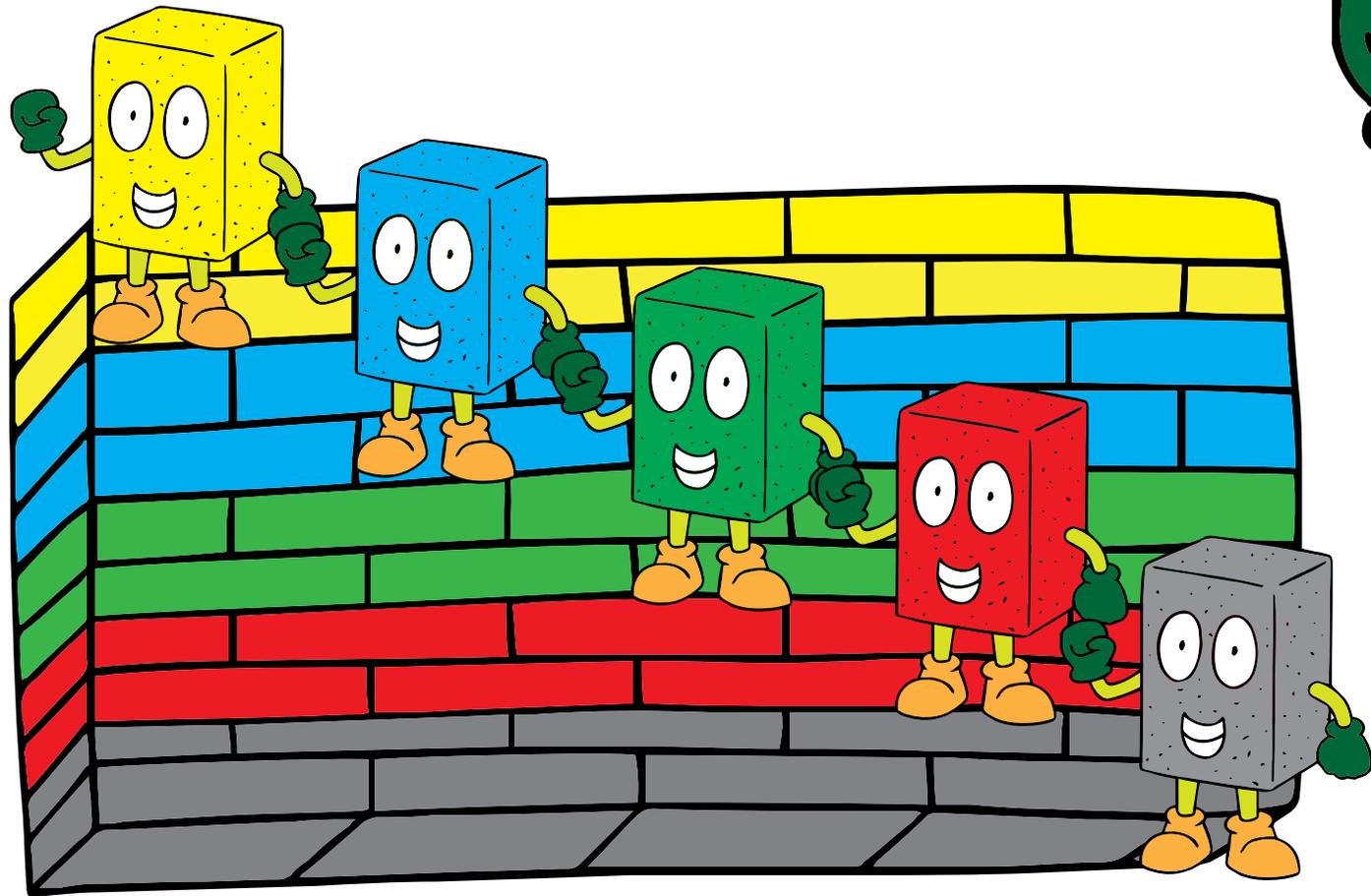




BAM!



“The
Architect
Analogy”

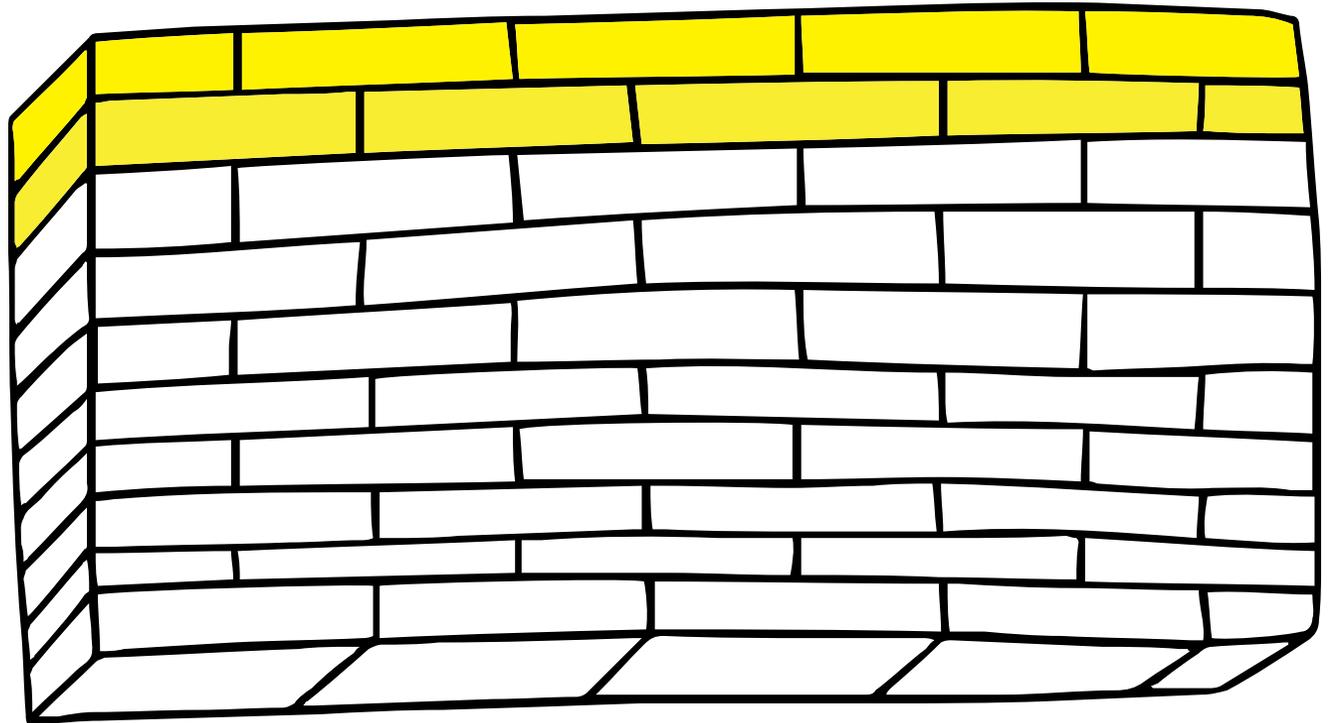
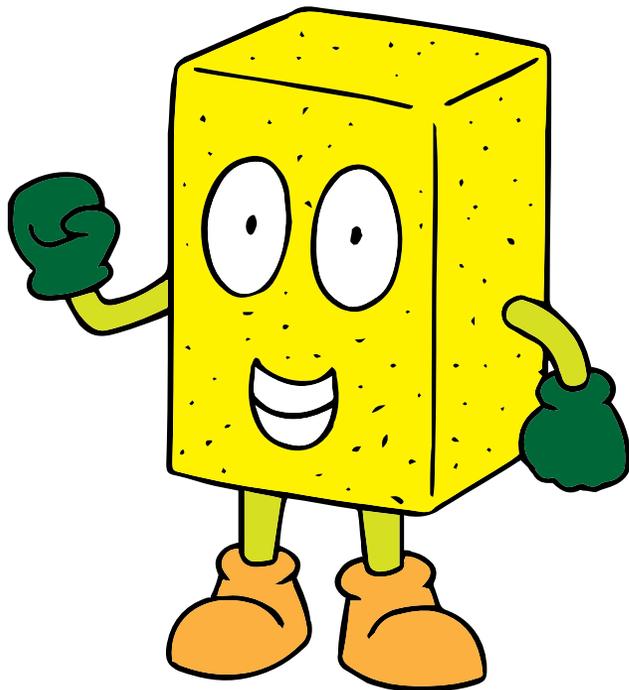


GOAL

...the result or achievement toward which effort is directed.

The larger guiding principle or construct.

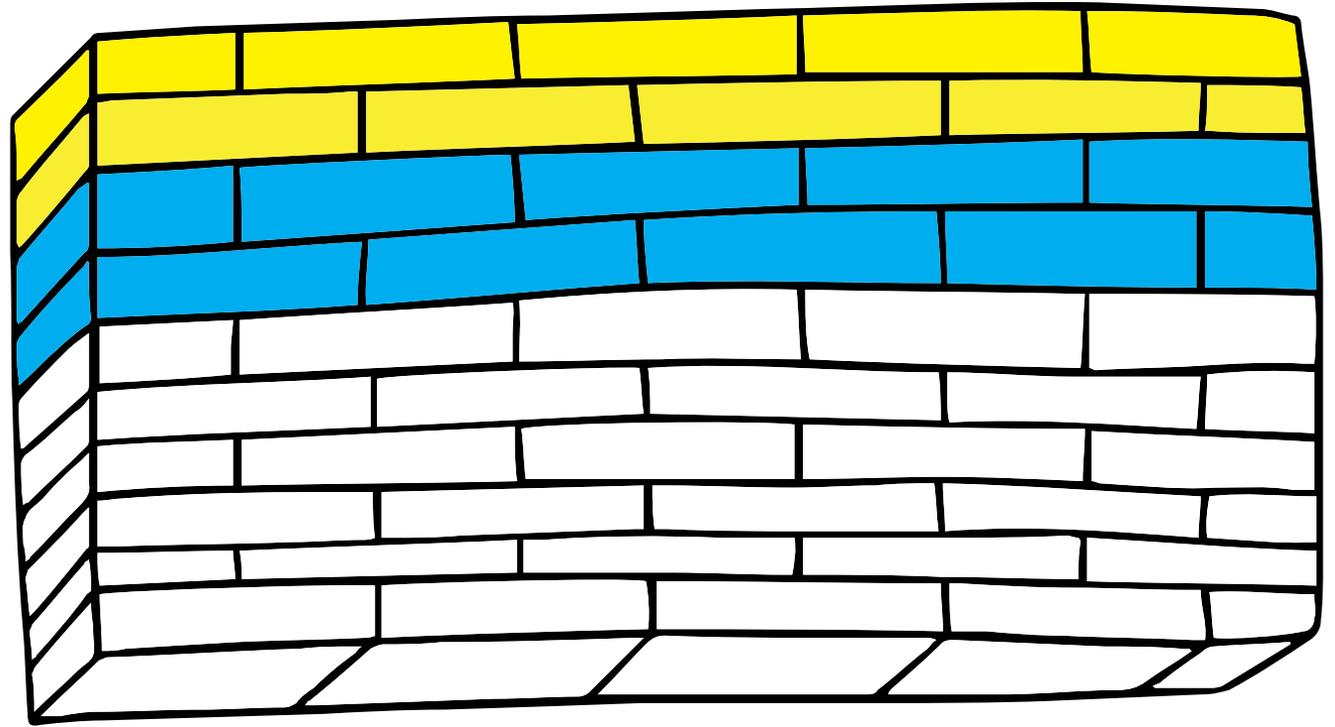
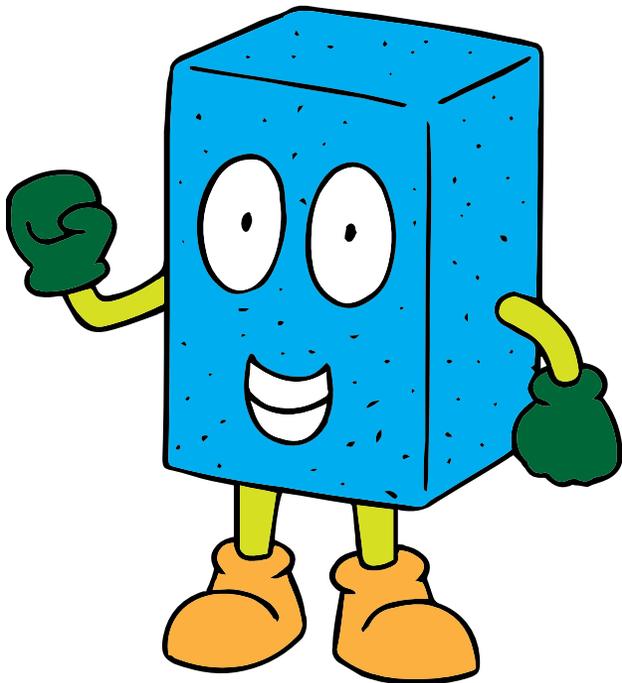
Why are we trying to accomplish?



OUTCOME/SUB-OUTCOME

...a RELATED statement of fact that is a result of actions or steps taken. “What does success look like?”

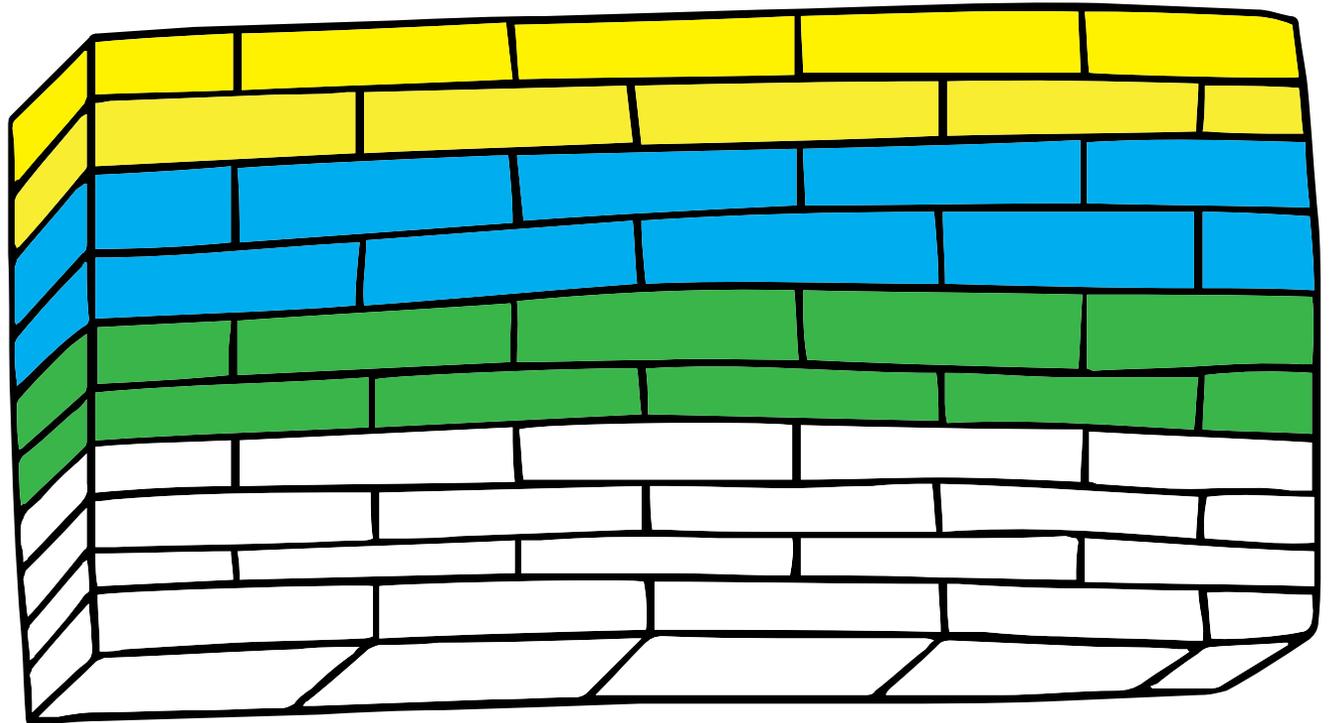
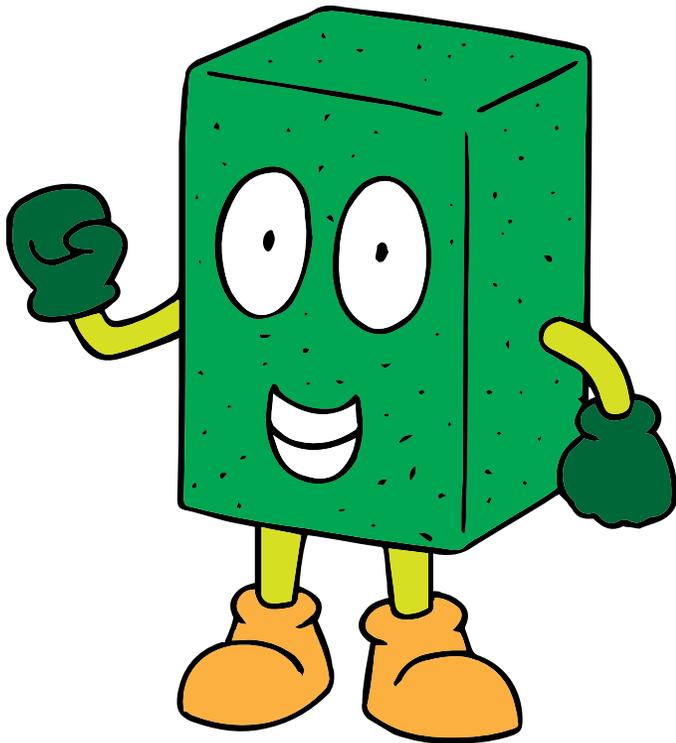
These statements are present or present-perfect tense (e.g. “We are...” or “X has been implemented”). Sub-outcomes assist in communicating complex outcomes that have multiple components. Can include measurement.



OBJECTIVE

...a RELATED statement of commands (to ourselves), directives or action statements. *How will we accomplish?*

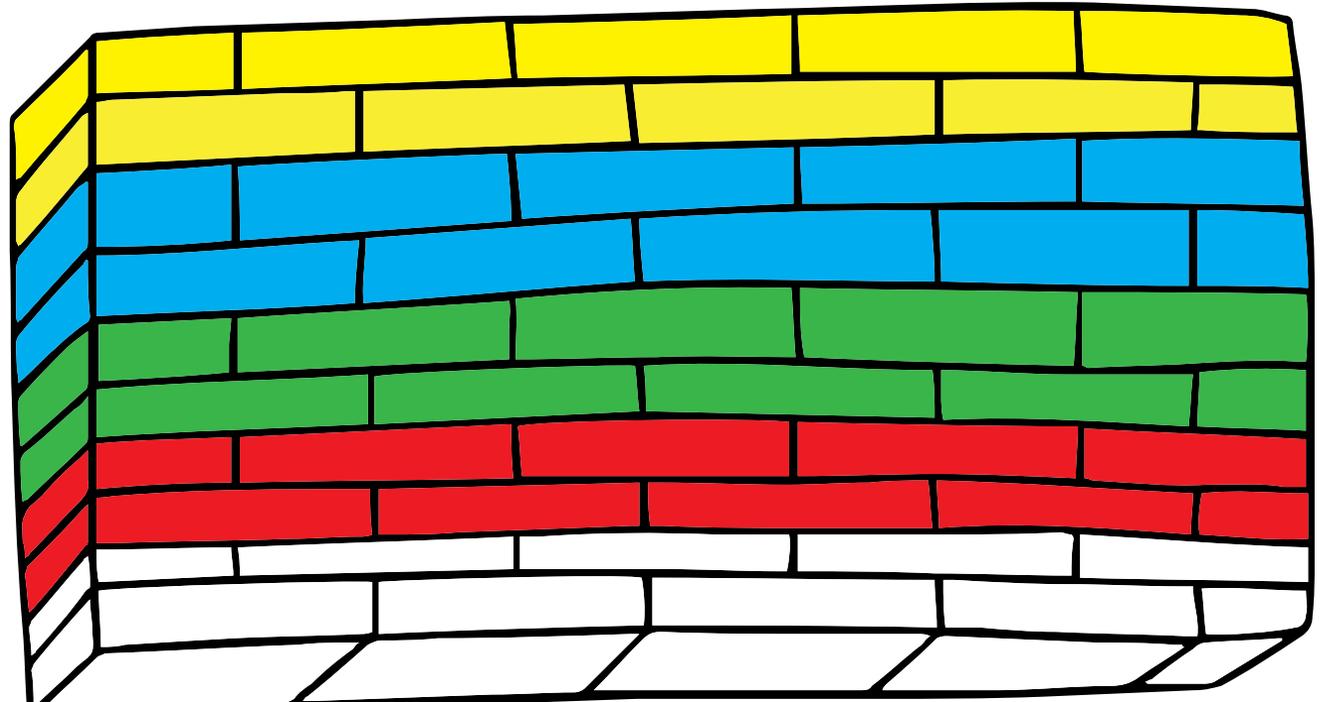
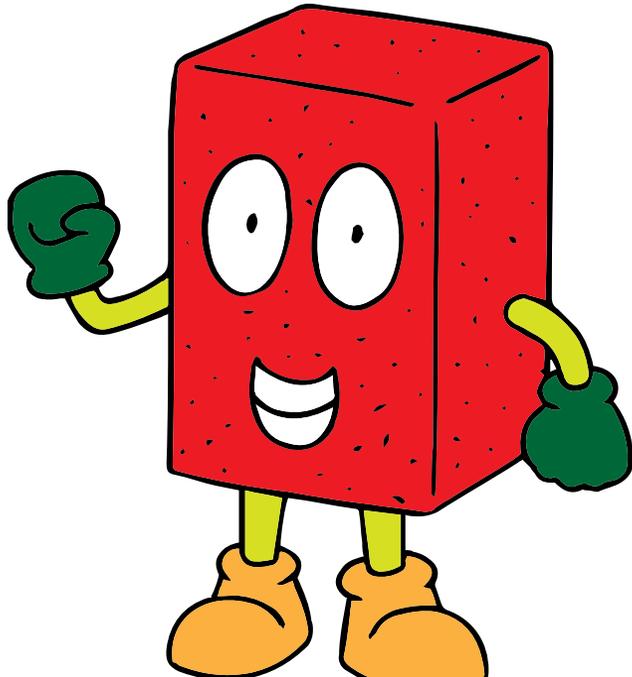
Objective statements begin with a verb. Can include measurement.



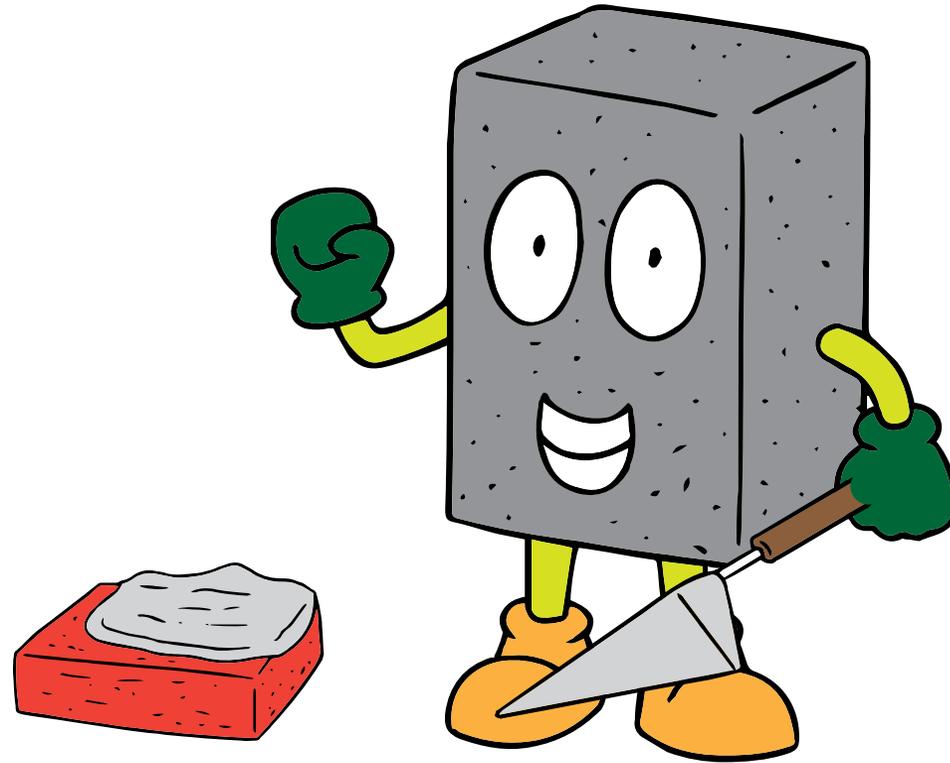
TASK

...a RELATED steps taken to reach the objective. They are assigned at the unit level through the VPs. *Who will be doing, and when?*

Can, and often are sequence-dependent (A must follow B, and B must follow C). Resources are applied at this level and roll up to objectives.

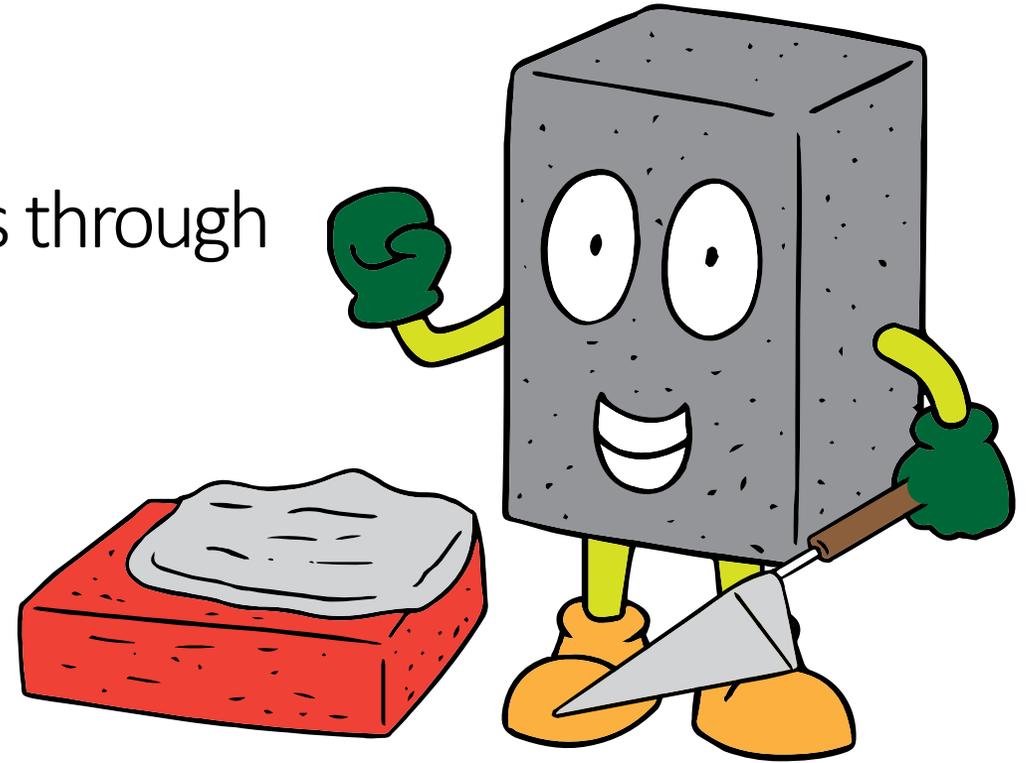
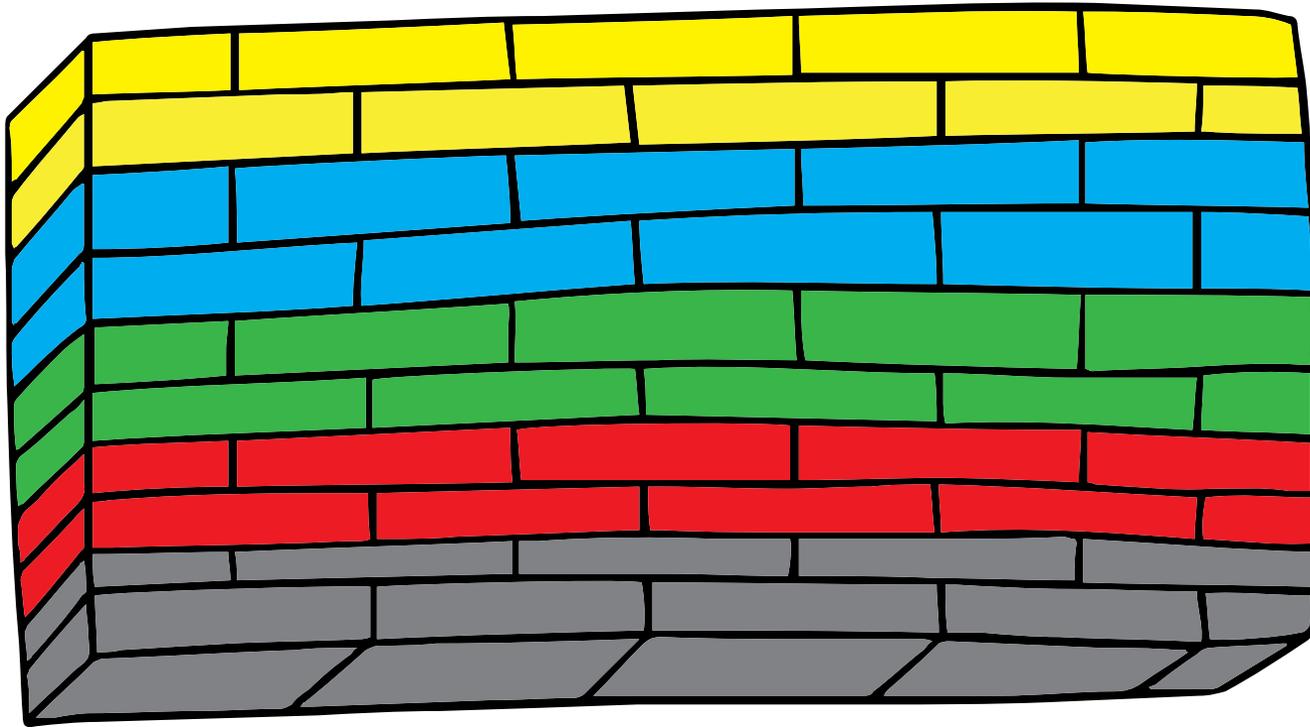


Criteria for Review



Defining Institutional Purpose and
Ensuring Educational Objectives

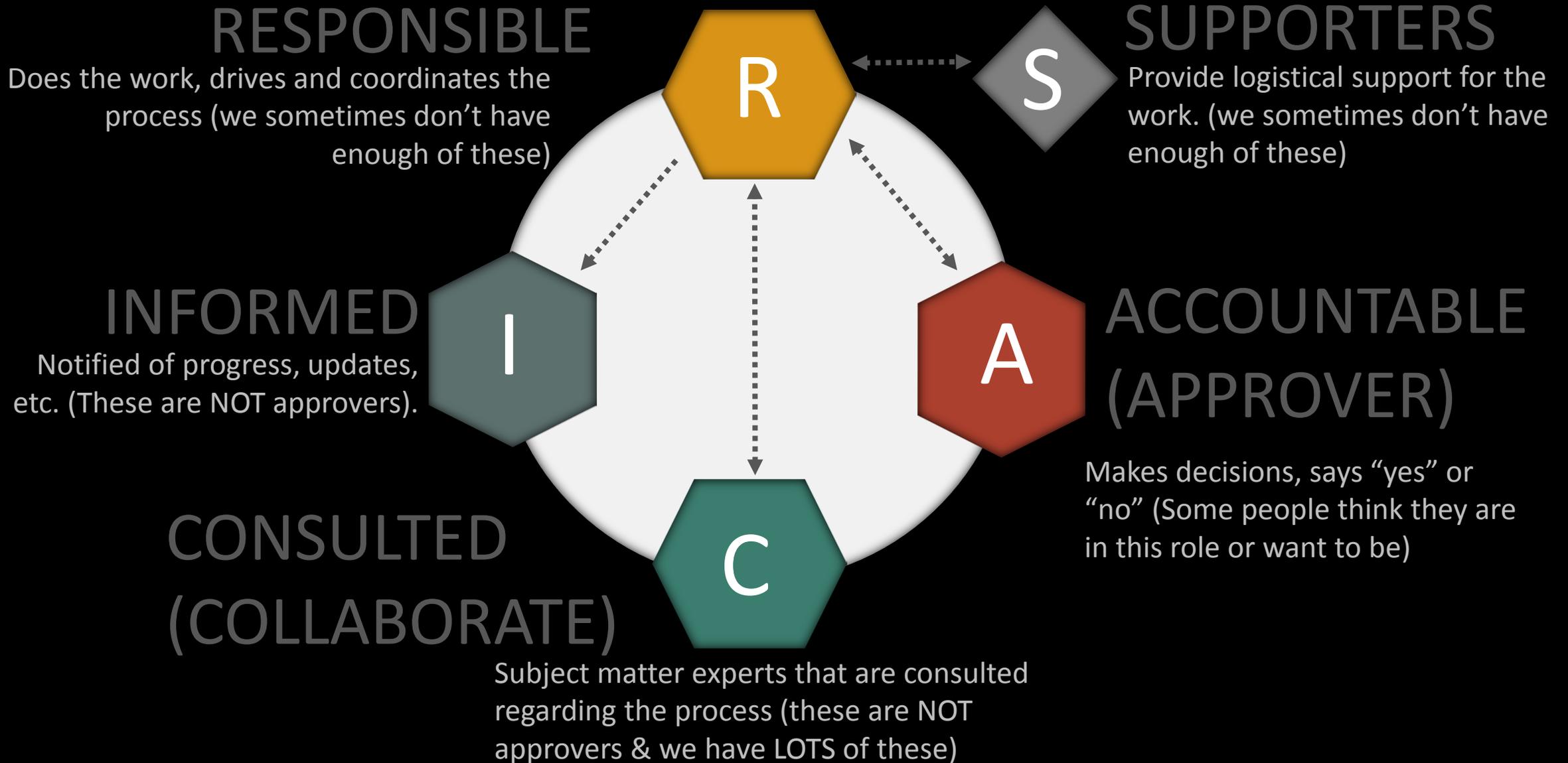
Achieving Educational Objectives through
Core Functions



Creating an Organization Committed
to Quality Assurance, Institutional
Learning, and Improvement

Developing and Applying Resources
and Organizational Structures to
ensure Quality and Sustainability

RESPONSIBILITY BASED PLANNING



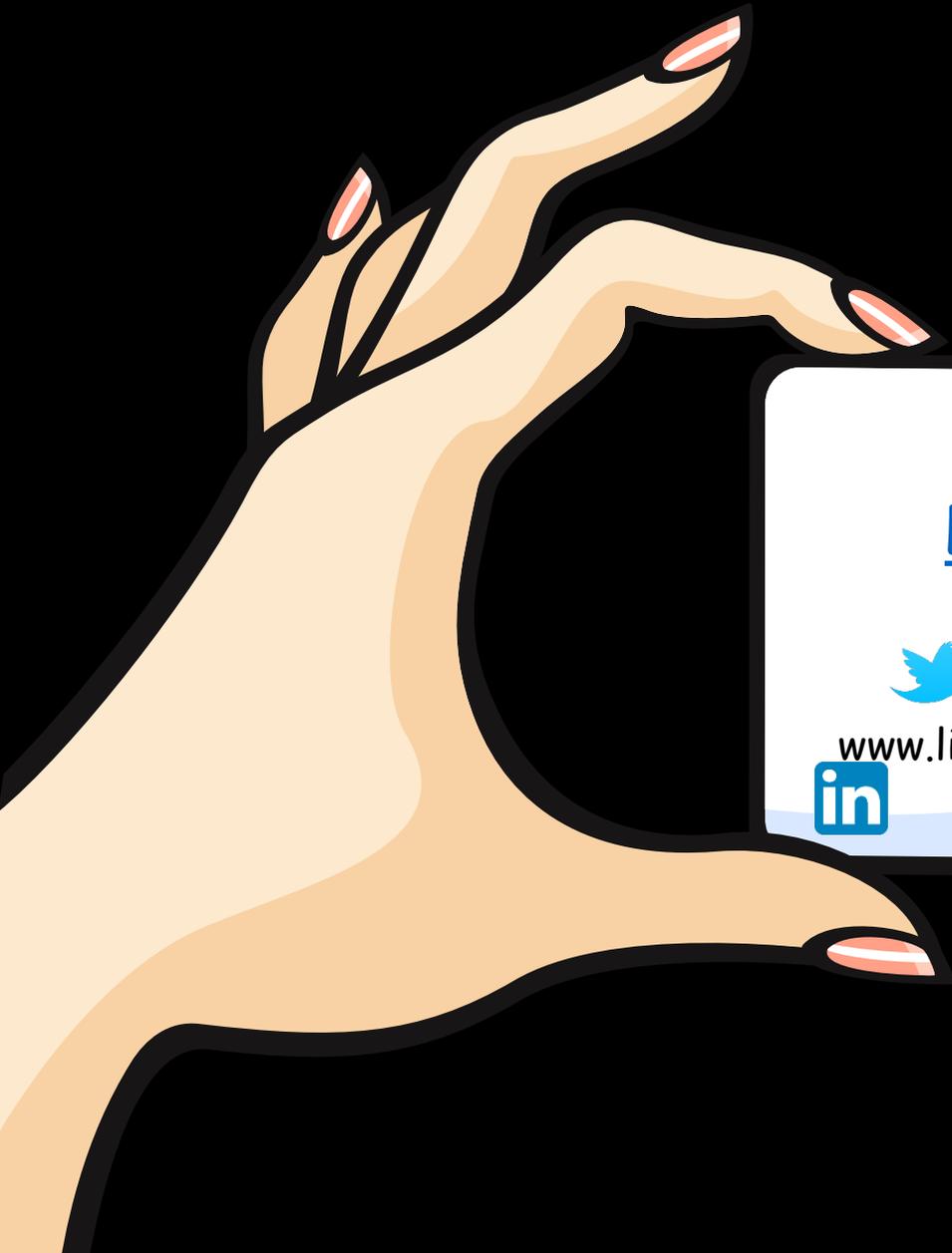
E ELSEWHERE!!!

Academic

Tactical

Plan

Outcome 1.1	HSU's academic environment will facilitate students' learning, support students' successful progression through courses and programs to graduation, and prepare students to become educated, responsible people who contribute to California's future.															
Student Story	<i>I don't want to have to repeat tons of courses because I flunk them, even though I tried to pass, and it would be really great if I could actually get into the courses I need.</i>				Change Management <i>(Responsible; Accountable- Approver; Consulted- Collaborator; Informed)</i>				Campus Connections					Linkages		
Objective	1.1.1	Based on student success data, reduce and eventually eliminate gateway and bottleneck courses.			<i>R</i>	<i>A</i>	<i>C</i>	<i>I</i>	<i>EM</i>	<i>SA</i>	<i>Admin</i>	<i>Advance-ment</i>	<i>Pres. Office</i>	CFRs	<i>HSU BP</i>	
Continuous Improvement Task Loop	Tasks / Timeline	1.1.1.1	<i>Identify high repeat courses for recommended changes in Fall 2017</i>	<i>Fall 2016</i>	VP Acad Pro	Deans	Dept Chairs/ Registrar	ICC/ RISS	X					2.10; 2.12; 3.7; 4.2	1.1;1.1A.5	
		1.1.1.2	<i>Analyze gaps / factors in success rates for identified courses.</i>	<i>Spring 2017</i>	Depts/IE	Deans	IE	ICC/ RISS						2.10; 2.12; 3.7; 4.2	1.1;1.1A.5	
		1.1.1.3	<i>Recommend changes to high repeat courses for implementation in Fall 2017</i>	<i>Spring 2017</i>	Deans	Provost	Dept Chairs/CTL	Provost/ ICC							2.10; 2.12; 3.7; 4.2	1.1;1.1A.5
		1.1.1.4	<i>Implement recommended changes to high repeat courses</i>	<i>Fall 2017</i>	Faculty	Dept Chairs	IE/CTL	ICC/ RISS		X					2.10; 2.12; 3.7; 4.2	1.1;1.1A.5
		1.1.1.5	<i>Assess effectiveness of recommended changes</i>	<i>Spring 2018</i>	IE	AVP IE	Dept Chairs	Deans/ Chairs/ ICC							2.10; 2.12; 3.7; 4.2	1.1;1.1A.5
		1.1.1.6	<i>Implement improvements based on assessment to courses - identify new courses</i>	<i>Fall 2018</i>	Dept Chairs	Deans	CTL	Provost							2.10; 2.12; 3.7; 4.2	1.1;1.1A.5
Measurement	Decrease in repeat rates; Decrease DFW rates; Decrease number of students on waitlists; no significant difference among/between student factors and success rates				IE	AVP IE	Registrar	Deans/ Provost	X					2.10; 2.12; 3.7; 4.2	1.1;1.1A.5	



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THANK

YOU!