

Cal Poly Humboldt Strategic Plan 2021-2026
Academic Affairs Integrated Assessment and Planning
original October 2021 | revised August 2022

Note for updated 2022 version: Objectives numbered 8 and 9 were added, with their mapping matrix. No other changes were made except for the name of the University.

DIVISION OF ACADEMIC AFFAIRS
Purpose Statement Priorities, Outcomes, and Alignment to Strategic Plan Goals

PURPOSE STATEMENT

The Cal Poly Humboldt University Division of Academic Affairs provides learner-centered academic excellence where innovative place-based and hands-on learning anchor an interdisciplinary curriculum. Students graduate with inspiration and preparedness to be transformational leaders and informed global citizens committed to achieving a more just and equitable world.

The Division promotes and advances an infrastructure and culture of transformative teaching, research, creative activity, and service. The Division supports faculty and staff in their pursuit of excellence as they model lifelong inquiry and learning while they strive to reach their full potential as educators, researchers, and/or creative practitioners. The Division develops and enacts policies and procedures that advance inclusive excellence.

The Division's staff, faculty, and administrators are collaborative campus leaders who emulate social justice and racial equity principles in their dispositions, actions, and behaviors and in partnership with local communities that seek to create a more inclusive and just university and society.

The Division is an integral part of a robust and thriving polytechnic, Hispanic Serving Institution (HSI), Minority Serving Institution (MSI), and Indigenous serving institution.

DIVISION PRIORITIES

1. Access and Student Success
2. Diversity, Equity, and Inclusion
3. Fostering and Maintaining Academic Excellence
4. Growing and Sustaining Enrollment
5. Sustainable Resource Planning

DIVISION OUTCOMES

1. The Division will increase the percentage of fully online and hybrid courses to 30 percent by fall 2025 and implement a phased plan that ensures that all online and hybrid courses are in alignment with Cal Poly Humboldt's QLT framework.

NOTE: What constitutes an online course will come from the rules and definitions as put forth by WSCUC regarding instructional time. As of fall 2021, WSCUC considers Hybrid and Hyflex as online learning.

2. To support HSU's successful conversion to a CSU polytechnic university, the Division will launch new academic programs, increase infrastructure and technology capacity, and address other priorities identified in the polytechnic prospectus, including an inclusive and participatory continuous improvement process.
3. The Division will provide the program support necessary to ensure that all graduating students have participated in at least one hands-on learning experience.

NOTE: Hands-on learning experiences include experiential learning, community-based learning, service learning, internships, undergraduate or graduate research as creative and scholarly signature experiences, capstone courses, etc.

4. The Division will make progress in recruiting and retaining an employee population that mirrors the diversity demographics of Cal Poly Humboldt's student population.
5. The Division will increase access, opportunities, and funding to support professional development for faculty, staff, and administrators with particular focus on career advancement, inclusive excellence, student success, and fiscal management.

NOTE: Provost Capps has committed funds to go to the colleges, CTL, ODEI, and other units yet to be determined to spend on professional development in alignment with this outcome.

6. The Division, in partnership with Enrollment Management, will increase the recruitment, matriculation, retention, and graduation of students through the application of data-informed best practices.
7. The Division will use a data-informed budget model for allocation of resources that prioritizes the instructional needs of students and will continue to increase fundraising and external grants and contracts to support Division priorities with diverse resources.
8. The Division will increase real-world, hands-on, and valued workforce skill development learning activities throughout the academic and co-curricular programs.
9. The Division will increase global engagement to broaden understanding of cultures around the world.

MAP OF OUTCOMES TO DIVISION PRIORITIES AND [STRATEGIC PLAN GOALS](#)

Outcomes	Priorities Aligned with each Outcome	Primary Strategic Plan Goal Aligned with each Outcome	Secondary Strategic Plan Goal(s) Aligned with each Outcome
<p>1. The Division will increase the percentage of fully online and hybrid courses to 30 percent by fall 2025 and implement a phased plan that ensures that all online and hybrid courses are in alignment with Cal Poly Humboldt’s QLT framework.</p>	<p>1 – Access and Student Success</p>	<p>A2 – Advance Academic Access and Inclusive Student Success; D1 – Support Adaptive and Transformative Teaching and Learning</p>	<p>B1, D2, E1, F1, F2, F3</p>
<p>2. To support HSU’s successful conversion to a CSU polytechnic university, the Division will launch new academic programs, increase infrastructure and technology capacity, and address other priorities identified in the polytechnic prospectus, including an inclusive and participatory continuous improvement process.</p>	<p>1 – Access and Student Success</p>	<p>A2 – Advance Academic Access and Inclusive Student Success</p>	<p>A4, D1, D2, D3</p>
<p>3. The Division will provide the program support necessary to ensure that all graduating students have participated in at least one hands-on learning experience.</p>	<p>1 – Access and Student Success; 3 – Fostering and Maintaining Academic Excellence; 4 – Growing and</p>	<p>B3 - Broaden Community Collaboration; D1 – Support Adaptive and Transformative Teaching and Learning</p>	<p>A4, F1, F5</p>

	Sustaining Enrollment		
4. The Division will make progress in recruiting and retaining an employee population that mirrors the diversity demographics of Cal Poly Humboldt's student population.	2 – Diversity, Equity, and Inclusion	D4 – Include Diverse Employees and Students	A3, B4, C1, F2
5. The Division will increase access, opportunities, and funding to support professional development for faculty, staff, and administrators with particular focus on career advancement, inclusive excellence, student success, and fiscal management.	2 – Diversity, Equity, and Inclusion; 3 – Fostering and Maintaining Academic Excellence; 5 – Sustainable Resource Planning	C2 - Build a Growth Culture	D1, D3, C1, C3
6. The Division, in partnership with Enrollment Management, will increase the recruitment, matriculation, retention, and graduation of students through the application of data-informed best practices.	1 – Access and Student Success; 4 – Growing and Sustaining Enrollment	F4 - Integrate Curricular and Co-Curricular Activities	A2, B1,
7. The Division will use a data-informed budget model for allocation of resources that prioritizes the instructional needs of students and will continue to increase fundraising and external grants and contracts to support Division priorities with diverse resources.	5 – Sustainable Resource Planning	E2 – Steward University Resources	E1, E3, E4

<p>8. The Division will increase real-world, hands-on, and valued workforce skill development learning activities throughout the academic and co-curricular programs.</p>	<p>1 – Access and Student Success; 3 – Fostering and Maintaining Academic Excellence; 4 – Growing and Sustaining Enrollment</p>	<p>A4 - Align Academics with Greater Needs</p>	<p>A1, A2, D1, F4</p>
<p>9. The Division will increase global engagement to broaden understanding of cultures around the world.</p>	<p>1 – Access and Student Success; 2 – Diversity, Equity, and Inclusion; 3 – Fostering and Maintaining Academic Excellence; 4 – Growing and Sustaining Enrollment</p>	<p>A5 - Engage More Globally</p>	<p>B2, C1, D4, F2, F4</p>

OAA IAP Working Group members

- Michael Le
- Heather Madar
- Amy Moffat
- Elavie Ndura
- Cyril Oberlander
- George Wrenn
- Shawna Young
- Rick Zechman
- With input and direction from Provost Jenn Capps

Please email amoffat@humboldt.edu if you have any questions.

Why are we doing this? ● To strengthen assessment and planning and make them integral to our work for the University. What is IAP? ● IAP = Integrated Assessment and Planning ● A university-wide, integrated process for planning and assessment that will help the University to

operationalize Strategic Plan goals. Who is involved in IAP? • IAP will be implemented in every division (Phase 2 of Strategic Planning), under the direction and guidance of divisional leadership, who will guide planning and assessment activities at MBU levels (Phase 3) and then assist units and departments (Phase 4) in developing and documenting objectives and key activities and relate those objectives and priorities to divisional “outcomes” (see below), the division priorities and the Strategic Plan. • There is a larger, cross-campus group working on this as well => IAPW Charge document. What is the difference between the IAP and OAA IAP Working Group? • IAP is a campus-wide group that includes eight members from the Division of Academic Affairs working on the campus plan. The OAA IAP is the subgroup working on the outcomes from Academic Affairs. Who are the OAA IAP Working Group members? • Michael Le • Heather Madar • Amy Moffat • Elavie Ndura • Cyril Oberlander • George Wrenn • Shawna Young • Rick Zechman • With input and direction from Provost Jenn Capps