



Fast Fashion

Laquita Agwiak, Justin Packham, Marco Blancas, Alexa Delgado



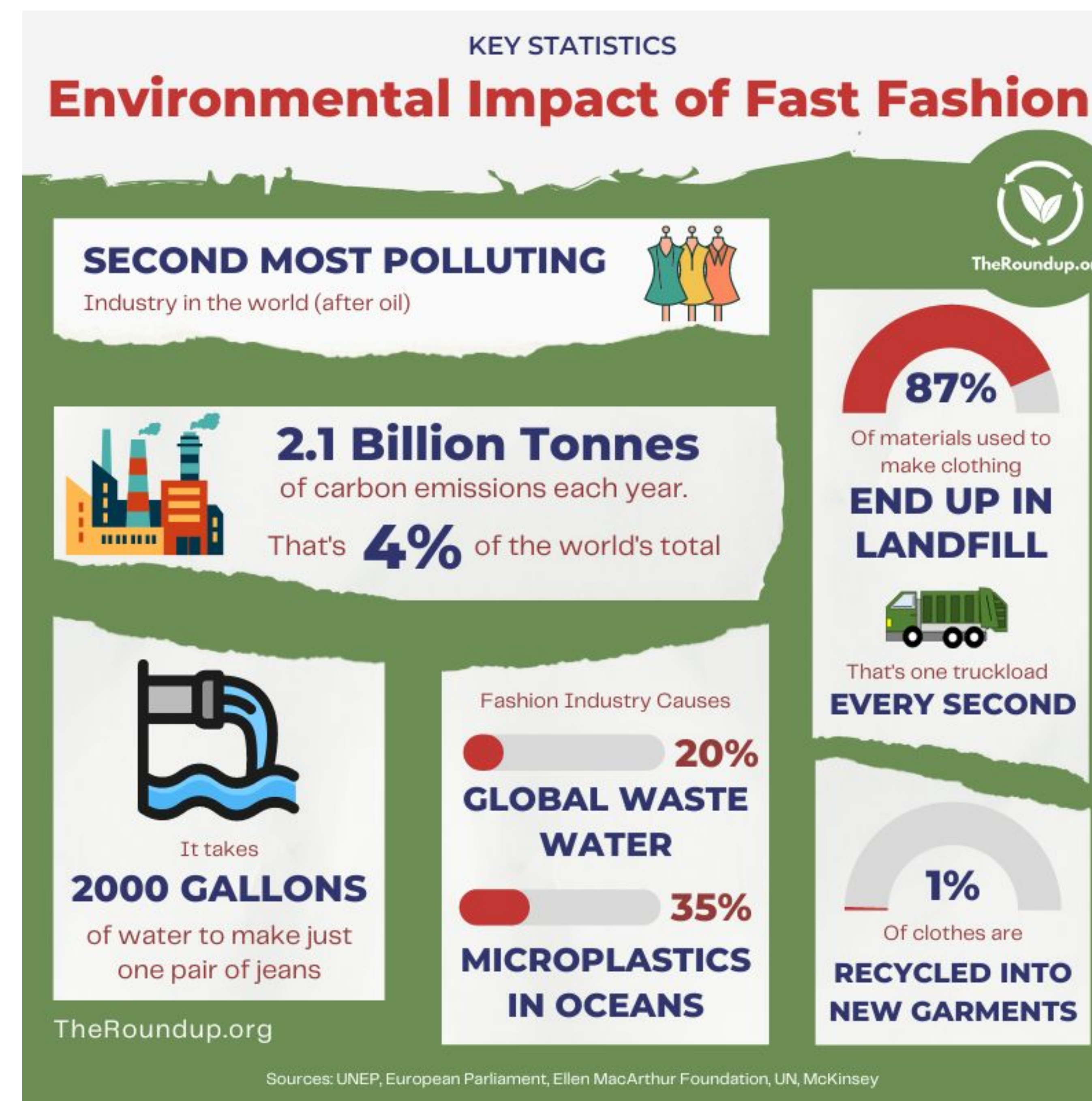
1 Harpst Street
Arcata, CA 95521

How much is the Fashion Industry Worth?

- Global revenue in 2019: \$1.7-2.5 trillion dollars
- USA Market Value: \$409 billion dollars

What is Fast Fashion?

- Fast fashion is trendy clothing that is created cheap and sold in street stores quickly to meet consumer demand.
- Styles that are popular, new, and then discarded after a few years or less.



The Environmental Cost

- Water pollution
- Microplastics
- Energy waste
- Pesticides

Human Labor Cost

- Exploitative and abusive workplace
- Poor work wages

Solutions

- Support sustainable brands
- Buy second-hand clothing
- Repair, trade/sell, or donate.

For questions email lagwiak@humboldt.edu

